**Global Immersion Program Report**  
**Department of Commerce, MAHE Bangalore**

**Program Duration:** 2nd February 2025 – 6th February 2025  
**Location:** Singapore  
**Participating Institutions:** MDIS (Management Development Institute of Singapore) and NUS (National University of Singapore)  
**Number of Participants:** 19 students

**Objective of the Program**

The Global Immersion Program was designed to provide students with international exposure to academic and industry practices. The primary aim was to enhance their global perspectives, improve cross-cultural understanding, and provide insights into Singapore’s business and educational landscape.

**Program Highlights**

**Day 1: 02/02/2025**

**City tour**

* + Students took a city tour, visited Marina Bay Sands, and enjoyed the scenic city views.

**Training at MDIS**

* + Students attended a **two-hour interactive session** on 5 A’s of Customer Journey in Marketing at MDIS, focusing on global business trends, financial markets, and emerging technologies.
  + Experts from MDIS provided valuable insights into Singapore’s business ecosystem and its role as a financial hub in Asia.

**Day 2: Training at NUS 03/02/2025**

**Students visited URA-Urban Redevelopment authority where they witnessed how innovative they are in building Singapore and also their vision for 2030.**

* + A **two-hour session** at the National University of Singapore covered topics related to sustainable finance, entrepreneurship, and business analytics.
  + The session was conducted by esteemed faculty members, giving students exposure to world-class academic methodologies and research.
  + Students have undergone group-based activity on entrepreneurship skills:
  + Students visited Gardens by the Bay and enjoyed the Cloud Forest and Flower Dome, which are among the most beautiful recreational places in Singapore.

**Day 3: 04/02/2025**

**Students visited SENTOSA ISLAND**

* + Students enjoyed the island’s beauty through cable cars, SkyHelix, and the scenic beach view. They also watched a laser show, one of the best in the world, where water dances to the rhythm of the music.

**Day 4: 05/02/2025**

* + Students visited Universal Studios and enjoyed various sporting events, including Jurassic World and Waterworld. They also experienced exciting 3D and 4D shows like Shrek and Transformers etc.

**Day 5: 06/02/2025**

**Shopping at little India**

* + Students visited Little India, explored the shopping streets, and purchased chocolates and other items. On the same day, they returned to India.

**Key Takeaways**

* **Global Exposure:** Students gained a better understanding of Singapore’s education system and industry practices.
* **Networking Opportunities:** Interaction with faculty and industry professionals provided valuable networking opportunities.
* **Skill Enhancement:** The training sessions enriched students with knowledge on financial markets, sustainable business practices, and entrepreneurship.

**Student Feedback**

The participants expressed enthusiasm about the learning experience and appreciated the opportunity to engage with international academicians and professionals. Many students found the sessions highly relevant to their academic and career aspirations.

**Conclusion**

The Global Immersion Program was a significant step towards providing students with a broader perspective on global commerce and finance. The Department of Commerce at MAHE Bangalore aims to continue organizing such programs to foster international collaborations and enhance student learning experiences.

Day 1 MDIS A group of people posing for a photo

AI-generated content may be incorrect.

Day 1: Changi airport

A group of people standing in a glass dome

AI-generated content may be incorrect.

Day 2: Gardens by the bayA group of people posing for a photo

AI-generated content may be incorrect.

Day 1: Interactive session at MDIS

A group of people standing in a room

AI-generated content may be incorrect.

Day 2: Gardens by the bay

A group of people sitting on a stone path

AI-generated content may be incorrect.

Urban redevelopment authority singapore

A group of people standing in front of a building

AI-generated content may be incorrect.

Terminal Changi airport

A group of people posing for a photo

AI-generated content may be incorrect.