Department of Commerce

PLACEMENT BROCHURE 2014
Over the years, Department of Commerce has recorded a consistent improvement in its Placement Performance. Industry has been offering jobs with diverse profiles to students of the department. We believe that our students by their flexible, adaptable & innovative nature have been well accepted in the job profiles that were placed before them and consistently managed to exceed the expectations of the Corporate World. We are proud to present the class of 2013, a batch of 79 competent & dynamic students aspiring to make their mark in managerial positions in any Industry/Sector. We are confident that this batch will surpass the 2012 performance.

The students are encouraged to get hands on experience in the Corporate World through Summer Internship Projects taken up with reputed organizations. We also encourage students to organize events such as Conscendo (Inter- collegiate Management festival), participate in Management events organized by other colleges and also involvement in activities of social relevance. With all these inputs you will find our students hardworking, practical oriented & effective in any work environment.

We consider it a privilege to invite your esteemed organization to visit our campus for the final placement of this batch. We look forward to your response in respect of your needs and also the time frame so that we can facilitate the recruitment process. We look forward to this opportunity of developing a long term association with your organization.

Mr. Sandeep Shenoy
Head of Department
ABOUT
Manipal University and Department of Commerce

In the 58 years of existence, Manipal University has emerged as the leading higher education provider in India. Spread over 600 acres of green expanse, Manipal University is home to 26,000 students pursuing undergraduate and postgraduate programs in diverse subjects. The University has a strong alumni network of over 83,000 members.

The University has created an ecosystem of teaching and research excellence making it a universally accepted destination by students. The breadth of disciplines and collaboration among constituent institutions gives unparalleled opportunity to students to cross departmental boundaries and explore different horizons.

The Department of Commerce was established on 1st August 2007 with the launch of its niche programme, BBM (e-Banking & Finance). The University’s objective while founding the department was to impart education along with training and research focused on developing credible and competent professionals for the banking and financial sector in India and abroad.

The Department received University approval to introduce 2 new courses i.e. BBM (Financial Markets) and BBM (Professional). BBM (Financial Markets) was introduced in the academic year 2011 and BBM (professional) was introduced in the academic year 2012.

The department has attracted students from more than 16 countries and from all parts of India.

The Department also attracts Diploma/Advanced Diploma holders in the area of Commerce & Management to join our BBM Programmes through Lateral Entry. The students will be directly admitted to the Second Year (III Sem).

The following infrastructure facilities support the teaching-learning process,

- State-of-the-Art classrooms with Audio Visual facility.
- Full-fledged Computer Lab with internet facility.
- Departmental and Central library facilities with study/discussion rooms.

MISSION

- To impart holistic education using state of the art technology and infra structure leading to development of qualified professionals.
- To develop a team of competent and qualified faculty.
- To explore training and development opportunities.
- To involve in projects leading to high quality research.
- To continuously evaluate our performance against suitable benchmarks.
- To continuously develop new programmes, global tie-ups to meet stakeholder requirements.
- To leverage on multiple disciplines available across the university leading to consultancy projects.
- To be cost effective in operations.

VISION

To develop into a world class centre of excellence in education, training & research by 2020
# COURSE STRUCTURE

## e-Banking and Finance

### FIRST YEAR

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BBM 101</td>
<td>Principles of Banking - I</td>
</tr>
<tr>
<td>BBM 103</td>
<td>Financial Accounting - I</td>
</tr>
<tr>
<td>BBM 105</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>BBM 107</td>
<td>Business Statistics &amp; Mathematics - I</td>
</tr>
<tr>
<td>BBM 109</td>
<td>Business Communication - I</td>
</tr>
<tr>
<td>BBM 111</td>
<td>Computer Applications – I(Theory)</td>
</tr>
<tr>
<td>BBM 113</td>
<td>Computer Applications-I (Lab)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>22</strong></td>
</tr>
</tbody>
</table>

### SECOND YEAR

<table>
<thead>
<tr>
<th>Semester 3</th>
<th>Semester 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BBM 201</td>
<td>Business Economics</td>
</tr>
<tr>
<td>BBM 203</td>
<td>Banking Technology</td>
</tr>
<tr>
<td>BBM 205</td>
<td>Business Law</td>
</tr>
<tr>
<td>BBM 207</td>
<td>Financial Management</td>
</tr>
<tr>
<td>BBM 209</td>
<td>Organizational Behavior</td>
</tr>
<tr>
<td>BBM 211</td>
<td>Computer Applications – II(Theory)</td>
</tr>
<tr>
<td>BBM 213</td>
<td>Computer Applications – II(Lab)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>22</strong></td>
</tr>
</tbody>
</table>

### FINAL YEAR

<table>
<thead>
<tr>
<th>Semester 5</th>
<th>Semester 6</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BBM 301</td>
<td>Corporate Law</td>
</tr>
<tr>
<td>BBM 303</td>
<td>Business Taxation &amp; Practice</td>
</tr>
<tr>
<td>BBM 305</td>
<td>Insurance Services</td>
</tr>
<tr>
<td>BBM 307</td>
<td>Credit Management in Banking</td>
</tr>
<tr>
<td>BBM 309</td>
<td>Corporate Governance &amp; Business Ethics</td>
</tr>
<tr>
<td>BBM 311</td>
<td>Advanced Accounting</td>
</tr>
<tr>
<td>BBM 313</td>
<td>Summer [Group] Project</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>24</strong></td>
</tr>
</tbody>
</table>
# COURSE STRUCTURE

## BBM in Financial Markets

### FIRST YEAR

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BFM 101</td>
<td>Introduction to Indian Financial System</td>
</tr>
<tr>
<td>BBM 103</td>
<td>Financial Accounting -I</td>
</tr>
<tr>
<td>BBM 105</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>BBM 107</td>
<td>Business Statistics &amp; Mathematics - I</td>
</tr>
<tr>
<td>BBM 109</td>
<td>Business Communication - I</td>
</tr>
<tr>
<td>BBM 111</td>
<td>Computer Applications – I(Theory)</td>
</tr>
<tr>
<td>BBM 113</td>
<td>Computer Applications-I (Lab)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>22</strong></td>
</tr>
</tbody>
</table>

### SECOND YEAR

<table>
<thead>
<tr>
<th>Semester 3</th>
<th>Semester 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BBM 201</td>
<td>Business Economics</td>
</tr>
<tr>
<td>BFM 203</td>
<td>Cost Accounting</td>
</tr>
<tr>
<td>BBM 205</td>
<td>Business Law</td>
</tr>
<tr>
<td>BFM 207</td>
<td>Financial Management I</td>
</tr>
<tr>
<td>BBM 209</td>
<td>Organizational Behaviour</td>
</tr>
<tr>
<td>BBM 211</td>
<td>Computer Application -II</td>
</tr>
<tr>
<td>BBM 213</td>
<td>Computer Applications – II(Lab)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>22</strong></td>
</tr>
</tbody>
</table>

### FINAL YEAR

<table>
<thead>
<tr>
<th>Semester 5</th>
<th>Semester 6</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BBM 301</td>
<td>Corporate Law</td>
</tr>
<tr>
<td>BPR 303</td>
<td>Financial Derivatives</td>
</tr>
<tr>
<td>BFM 305</td>
<td>Money &amp; Banking</td>
</tr>
<tr>
<td>BFM 307</td>
<td>Customer Relationship Management</td>
</tr>
<tr>
<td>BFM 309</td>
<td>Security Analysis &amp; Valuation-II</td>
</tr>
<tr>
<td>BFM 311</td>
<td>Portfolio Management</td>
</tr>
<tr>
<td>BBM 313</td>
<td>Summer [Group] Project</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>24</strong></td>
</tr>
</tbody>
</table>
# COURSE STRUCTURE

**BBM Logistics and Supply Chain Management**

## FIRST YEAR

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BPR 101</td>
<td>Business Economics</td>
</tr>
<tr>
<td>BPR 103</td>
<td>Financial Accounting -I</td>
</tr>
<tr>
<td>BBM 105</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>BPR 107</td>
<td>Business Statistics &amp; Mathematics - I</td>
</tr>
<tr>
<td>BBM 109</td>
<td>Business Communication - I</td>
</tr>
<tr>
<td>BBM 111</td>
<td>Computer Applications – I(Theory)</td>
</tr>
<tr>
<td>BBM 113</td>
<td>Computer Applications- I (Lab)</td>
</tr>
</tbody>
</table>
| **Total**  | 22  | 0   | 6   | 24 | **Total** | 22  | 0   | 0   | 24 |}

## SECOND YEAR

<table>
<thead>
<tr>
<th>Semester 3</th>
<th>Semester 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BLS 201</td>
<td>Logistics &amp; Supply Chain Fundamentals</td>
</tr>
<tr>
<td>BLS 203</td>
<td>Global Transportation Systems</td>
</tr>
<tr>
<td>BBM 205</td>
<td>Business Law</td>
</tr>
<tr>
<td>BBM 207</td>
<td>Financial Management</td>
</tr>
<tr>
<td>BBM 209</td>
<td>Organizational Behavior</td>
</tr>
<tr>
<td>BLS 211</td>
<td>Marketing Management</td>
</tr>
</tbody>
</table>
| **Total**  | 24  | 0   | 6   | 24 | **Total** | 24  | 0   | 0   | 24 |}

## FINAL YEAR

<table>
<thead>
<tr>
<th>Semester 5</th>
<th>Semester 6</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BBM 301</td>
<td>Corporate Law</td>
</tr>
<tr>
<td>BBM 303</td>
<td>Business Taxation &amp; Practice</td>
</tr>
<tr>
<td>BLS 305</td>
<td>Warehouse Designing</td>
</tr>
<tr>
<td>BFM 307</td>
<td>Customer Relationship Management</td>
</tr>
<tr>
<td>BLS 309</td>
<td>Industry Trends in Logistics and Supply Chain</td>
</tr>
<tr>
<td>BLS 311</td>
<td>Purchasing &amp; Procure Management</td>
</tr>
<tr>
<td>BLS 313</td>
<td>Summer [Group] Project</td>
</tr>
</tbody>
</table>
| **Total**  | 24  | 0   | 12  | 28 | **Total** | 24  | 0   | 6   | 26 |}
# COURSE STRUCTURE

## BBM Professional

### FIRST YEAR

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BPR 101</td>
<td>Business Economics</td>
</tr>
<tr>
<td>BPR 103</td>
<td>Financial Accounting -I</td>
</tr>
<tr>
<td>BBM 105</td>
<td>Principles of Management</td>
</tr>
<tr>
<td>BPR 107</td>
<td>Business Statistics &amp; Mathematics -I</td>
</tr>
<tr>
<td>BBM 109</td>
<td>Business Communication -I</td>
</tr>
<tr>
<td>BBM 111</td>
<td>Computer Applications –I (Theory)</td>
</tr>
<tr>
<td>BBM 113</td>
<td>Computer Applications-I (Lab)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
</tr>
</tbody>
</table>

### SECOND YEAR

<table>
<thead>
<tr>
<th>Semester 3</th>
<th>Semester 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BPR 201</td>
<td>Enterprise Operations -I</td>
</tr>
<tr>
<td>BPR 203</td>
<td>Performance Operations -I</td>
</tr>
<tr>
<td>BBM 205</td>
<td>Business Law</td>
</tr>
<tr>
<td>BPR 207</td>
<td>Financial Operations -I</td>
</tr>
<tr>
<td>BBM 209</td>
<td>Organisational Behaviour</td>
</tr>
<tr>
<td>BBM 211</td>
<td>Computer Application –II [Theory]</td>
</tr>
<tr>
<td>BBM 213</td>
<td>Computer Applications –II(Lab)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
</tr>
</tbody>
</table>

### FINAL YEAR

<table>
<thead>
<tr>
<th>Semester 5</th>
<th>Semester 6</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Subject Code</strong></td>
<td><strong>Subject Title</strong></td>
</tr>
<tr>
<td>BBM 301</td>
<td>Corporate Law</td>
</tr>
<tr>
<td>BPR 303</td>
<td>Financial Derivatives</td>
</tr>
<tr>
<td>BBM 305</td>
<td>Insurance Services</td>
</tr>
<tr>
<td>BPR 307</td>
<td>Enterprise Management-I</td>
</tr>
<tr>
<td>BPR 309</td>
<td>Performance Management -I</td>
</tr>
<tr>
<td>BPR 311</td>
<td>Financial Management -I</td>
</tr>
<tr>
<td>BBM 313</td>
<td>Summer {Group} Project</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
</tr>
</tbody>
</table>
STUDENT PROFILE

Name: Mr. Adhiraj Singh
Internship Company: PP Products Pvt Ltd, Bangalore
Title of the Project: “Market Research on chips/wafer industry in Bangalore”
Preferred area of Work: Operations / Finance

Name: Ms. Crisel Lisha Machado
Internship Company: Goldman Sachs, Bangalore
Title of the Project: “A study on standard settlement instructions and e-mail management tools”
Preferred area of Work: Analyst / Investment Banking / Finance / HR

Name: Mr. Akash H
Internship Company: AMUL, Bangalore
Title of the Project: “Retail census of various Amul products in Bangalore.”
Preferred area of Work: HR / Operations

Name: Ms. Megha Prasad
Internship Company: The HR Practice, Bangalore
Title of the Project: “Training and Development”
Preferred area of Work: HR / Event Management

Name: Mr. Ajay Kumar Jangid
Internship Company: Al Raid Corporation, Muscat
Title of the Project: “A study on sports industry-Al Raid Corporation, Muscat Oman”
Preferred area of Work: Operations

Name: Ms. Nehal Ammana
Internship Company: XLHealth, Bangalore
Title of the Project: “A study on employee attrition”
Preferred area of Work: Finance
Name: Mr. Adhiraj Singh Sodi  
Internship Company: ICICI Prudential, Delhi  
Title of the Project: “Social media as a tool for investment”  
Preferred area of Work: HR

Name: Ms. Sharal Joyline Menezes  
Internship Company: Goldman Sachs, Bangalore  
Title of the Project: “A descriptive study of the operations and the organization behavior with respect to Goldman Sachs Bangalore”  
Preferred area of Work: Investment Banking / HR / Operations

Name: Mr. Ameer Aziz  
Internship Company:  
Title of the Project: “Promoting Crane safety in Indian Material handling industries”  
Preferred area of Work: Marketing / Operations

Name: Mr. Anil Donepudi  
Internship Company: Karvy Investment Banking, Hyderabad  
Title of the Project: “A detail study on BSE SME and the role of an Investment banker in the IPO process- with special reference to Karvy Investment Banking”  
Preferred area of Work: Investment Banking / Asset Management

Name: Ms. Melissa Crasto  
Internship Company: Indian Overseas Bank, Chennai  
Title of the Project: “A descriptive study on Indian Overseas Bank with special reference to its banking operations specializing in cheque clearance, in the Chennai region”  
Preferred area of Work: HR / Operations / Finance / Marketing

Name: Ms. Neethi Ganesh  
Internship Company: AIR India, Mumbai  
Title of the Project: “Operational and financial analysis of Air India”  
Preferred area of Work: Finance

Name: Mr. Ashish Kumar  
Internship Company: Amul Bengaluru  
Title of the Project: “Retail census of various Amul products in Bangalore.”  
Preferred area of Work: Marketing / Finance
Name: Ms. Sharon Rodricks
Internship Company: Goldman Sachs, Bangalore
Title of the Project: “Middle Office Solutions”
Preferred area of Work: Investment Banking

Name: Mr. Ashish Kumar
Internship Company: Kotak Mahindra Bank Ltd, Gurgaon
Title of the Project: “A report on Customer Satisfaction and RM’s Client engagement analysis”
Preferred area of Work: Sales / Marketing

Name: Ms. Shwetha Shettigar
Internship Company: Refonte, Mangalore
Title of the Project: “TQM in HRM”
Preferred area of Work: Management Accounting / Marketing / HR / Finance

Name: Mr. Debshekhar Neogi
Internship Company:
Title of the Project:
Preferred area of Work: Investment Banking / HR

Name: Ms. Shravya Upadhyay
Internship Company: Canara Robeco, Bangalore
Title of the Project: “Comparative of equity schemes”
Preferred area of Work: Operations / Investment Banking / Marketing

Name: Mr. Dhanial Jafar
Internship Company: ICDS Securities Ltd, Manipal
Title of the Project: “Stock Research Analysis”
Preferred area of Work: Investment Banking / Finance / Operations

Name: Ms. Srika Shetty
Internship Company: DP world, Nhava Sheva Mumbai
Title of the Project: “Operations of container terminal”
Preferred area of Work: Finance / Marketing
Name: Mr. Dhanush R
Internship Company: 9 to 6 HR Consultancy, Bangalore
Title of the Project: “Recruitment and Selection”
Preferred area of Work: HR

Name: Ms. Devika P
Internship Company: Canara Robeco, Mangalore
Title of the Project: “Awareness of Canara Robeco Mutual Funds among distributors in Bangalore”
Preferred area of Work: Risk Management / Investment Banking

Name: Mr. Chandan kumar
Internship Company: Formula Manipal, Germany, Czech Republic
Title of Project: “Building a Formula Style Race car”
Preferred area of Work: Marketing / Logistics

Name: Ms. Charlotte Helmina Monis
Internship Company: ING Vysa Bank, Mumbai
Title of Project: A descriptive study on assessment of Working Capital Assessment with special reference to ING Vysa bank, BKC Mumbai”
Preferred area of Work: Operations / Investment Banking / Finance / HR

Name: Mr. Sandeep Nayak
Internship Company: ICDS Securities Ltd, Manipal
Title of the Project: “Stock Research Analysis”
Preferred area of Work: Investment Banking / Finance / Operations

Name: Ms. Prateeksha
Internship Company: DP world , Nhava Sheva Mumbai
Title of the Project: operations of container terminal
Preferred area of Work: Finance

Name: Mr. Ajay Iyer
Internship Company: GCMMF , Mumbai
Title of the Project: “A project report on the study of retailer and distributors of AMUL dairy product at Mumbai”
Preferred area of Work: Sales / Marketing
Name: Ms. Rachna
Internship Company: Zurich Insurance, UAE
Title of the Project: 
Preferred area of Work: Insurance / Investment Banking

Name: Mr. Naren Raja
Internship Company: HSBC Global Asset Management, Delhi
Title of the Project: “Analysis of Mutual Funds on the basis of risk stastics and client suitability”
Preferred area of Work: Investment Banking

Name: Ms. Sakshi Aware
Internship Company: ICICI Mutual Fund, Indore
Title of the Project: “A study on Mutual Fund of ICICI Prudential Equity and Debt Scheme”
Preferred area of Work: Marketing / HR

Name: Mr. Mohammed Naseefali
Internship Company: Forest Industries (Travancore) Ltd, Kochi
Title of the Project: “Production process of furniture’s”
Preferred area of Work: Operations / Marketing

Name: Ms. Sriya Raj
Internship Company: KIVI SANSHO Pvt Ltd, Manipal
Title of the Project: “Total quality Management”
Preferred area of Work: Investment Banking

Name: Mr. Nikhil Gaggar
Internship Company: Engate Trading, Dubai
Title of the Project: “A study on Business Management”
Preferred area of Work: Marketing

Name: Ms. Swathi Singh
Internship Company: Goldman Sachs, Bangalore
Title of the Project: “Operation-Equity Derivatives”
Preferred area of Work: Operations
Name: Mr. Numan Hussain  
Internship Company: Corporation Bank, Mangalore  
Title of the Project: “Bancassurance”  
Preferred area of Work: Banking

Name: Ms. Thanthip Pratumma  
Internship Company: Phuree Audit Office, Thailand  
Title of the Project: External audit on VAT  
Preferred area of Work: Analyst

Name: Mr. Pradeep NVR  
Internship Company: Kotek Securities, Hyderabad  
Title of the Project: “A study on Derivatives, Futures and Options”  
Preferred area of Work: Business Development

Name: Ms. Tanvi Poonja  
Internship Company: AIR India, Mumbai  
Title of the Project: “Operational and financial analysis of Air India”  
Preferred area of Work: Finance / Marketing

Name: Mr. Sandeep NVR  
Internship Company: Reliance Mutual Fund, Hyderabad  
Title of the Project: “Comparative analysis of the performance Equity Mutual Fund of India”  
Preferred area of Work: Operations

Name: Ms. Vinisha  
Internship Company: Mashreq Bank, Dubai  
Title of the Project: “Collection Services”  
Preferred area of Work: HR / Investment Banking

Name: Mr. Parth Kushwa  
Internship Company: Karvy, Hyderabad  
Title of the Project: “An Overview of the IT sector in relation to the Indian Market”  
Preferred area of Work: Investment analyst
**Name: Ms. Jyothi Acharya**  
Internship Company: Canara Robecco, Bangalore  
Title of the Project: “A study on managing investment portfolios through system investment plan in mutual funds”  
Preferred area of Work: HR / Operations

**Name: Mr. Rahul Nair**  
Internship Company: HDFC Bank, Delhi  
Title of the Project: “CA segment”  
Preferred area of Work: Operations / Marketing

**Name: Ms. Kavya**  
Internship Company: XLHealth, Bangalore  
Title of the Project: “A study on Employee Attrition”  
Preferred area of Work: HR / Finance

**Name: Mr. Rakesh Sudheer**  
Internship Company: Kivi Sansho Pvt Ltd, Manipal  
Title of the Project: “Total Quality Management”  
Preferred area of Work: Investment Banking / Finance

**Name: Ms. Nida Ashraf**  
Internship Company: Safety Technical Services, Muscat  
Title of the Project:  
Preferred area of Work: HR / Marketing / Operations / Finance

**Name: Mr. Shubham Randhar**  
Internship Company: L&T Constructions, Jaipur  
Title of the Project: “Working Capital Management of L&T Constructions / Trading in currency & Derivatives”  
Preferred area of Work: Finance

**Name: Ms. Nikita D’souza**  
Internship Company: Canara Robeco, Bangalore  
Title of the Project: “A study on Managing Investment Portfolio through Systematic Investment Plan in Mutual Funds”  
Preferred area of Work: Finance
Name: Mr. Rishab Sharma
Internship Company: PP Products Pvt Ltd, Bangalore
Title of the Project: “Market Research on chips/wafer industry in Bangalore”
Preferred area of Work: Banking / Finance

Name: Ms. Ayushi Maheshwari
Internship Company: Stanbic Bank, Tanzania
Title of Project: “A study on Corporate Financing Solutions with specific reference to Stanbic Bank Tanzania Ltd”
Preferred area of Work: Investment Banking / Finance / Operations

Name: Mr. Rizwan Sha Yousaf
Internship Company: 9to6 Management Consultants, Bangalore
Title of the Project: “Recruitment lifecycle”
Preferred area of Work: Finance

Name: Ms. Akruti Poojary
Internship Company: Porsche, Mumbai
Title of the Project: “A study on behavior of elite towards Porsche”
Preferred area of Work: Marketing / HR / Operations / Investment Banking

Name: Mr. Sagar Agarwal
Internship Company: Vidyut System Pvt Ltd, New Delhi
Title of the Project: “A study on Project Differentiation”
Preferred area of Work: Marketing / HR / Investment Banking

Name: Mr. Khambhalya Sagar Teja
Internship Company: GCMMF, Mumbai
Title of the Project: “A project report on the study of realor and distributors of AMUL dairy product at Mumbai”
Preferred area of Work: Finance

Name: Mr. Saptarishi Mukherjee
Internship Company: BHEL, Kolkata
Title of the Project: “A study on power sector industry in India with special reference to BHEL – Eastern Region”
Preferred area of Work: Finance
Name: Mr. Shahin K  
Internship Company: PSBC Bank, Kerela  
Title of the Project: “Financial performance of PSBC”  
Preferred area of Work: Finance

Name: Mr. Shravan  
Internship Company: Silver Spark Apparel Ltd, Bangalore  
Title of the Project: “Financial statement analysis of SSAL & competitor companies”  
Preferred area of Work: HR/Marketing

Name: Mr. Shrestha Steve Salvatore  
Internship Company: Bank of Baroda  
Title of the Project: “A study on SME Finance and Retail Banking with reference to Bank of Baroda”  
Preferred area of Work: Operations

Name: Mr. Suhail  
Internship Company: Kerala Shipping and Inland Navigation Corporation, Kerala  
Title of the Project: “General studies on KSINC”  
Preferred area of Work: Operations

Name: Mr. Vijay Shankar  
Internship Company: Kerala Shipping and Inland Navigation Corporation, Kerala  
Title of the Project: “General studies on KSINC”  
Preferred area of Work: HR / Operations

Name: Mr. Mohammed Zohaib  
Internship Company: Goldman Sachs, Bangalore  
Title of the Project: “Exception based reconciliation”  
Preferred area of Work: Finance / Marketing

Name: Warren Joshva 13souza  
Internship Company: ING Vysa Bank  
Title of the Project: “Working Capital Assessment”  
Preferred area of Work: Finance / Marketing
“At DOC the curriculum is a blend of practical and theoretical knowledge which is excellent and in-depth, the eminent faculties at DOC has provided me with a very strong base for nurturing professionalism. In the real world there are countless ways of achieving success, but any road to achieving one’s maximum potential must be built on a bedrock of respect for the individual, a commitment to excellence, a rejection of mediocrity and that is what DOC does inculcate in its students. DOC is the place which shaped me up to face the real challenges of a corporate world.”

Anant Bhushan  
Fund Analyst, UK Fund Accounting,  
Northern Trust Corporation, Bangalore

“Department of Commerce is a wonderful place to be. An industry integrated curriculum and regular interaction with the industry experts makes it the most preferred choice for BBM student. My experience as a student in Dept of Commerce has been most enriching and exciting. Manipals cosmopolitan environment where there is confluence of culture makes it every students preferred education destination.”

Shreyas Shetty  
Seller support associate,  
Amazon

“The day I joined college, I was unsure about what I wanted to do with my life. The brand name of “Manipal university” and the unique course with a specialization in e banking and finance were the major attractions. Today, as a pass out from Manipal University Department of Commerce and a fresher in the business world, I can proudly state that the college taught us a lot more than what comprises the syllabus. The encouraging campus atmosphere brings about creativity and confidence in students. This helps every Manipalite to stand out of the crowd at every stage, be it at interviews or the work space. Continuous informative sessions, regular seminars, presentations and a parallel set of diverse extra-curricular activities ensure overall personality development besides growth of knowledge. Being a part of the banking industry, I can say that the subject specialization allows students to have an edge over basic BBM graduates in the Banking and Finance industries. In the present financial industry, apart from skills and qualifications, communication and character matter. Several MBA holding employees are managed by smart graduates who are hardworking and capable. Today, quality is considered, not mere qualification, and Department of Commerce ensures that every graduate passing out is of the best quality.

Manipal University brings out the Best in You!”

Sheersha Nambiyar  
Finance Executive,  
Central Wealth Operations Department,  
ANZ Bank, Bangalore
OUR RECRUITERS

manipalglobal

education services

Amazon

Goldman Sachs

IBM

Infosys

Tata Consultancy Services

KPMG

Larsen & Toubro

JPMorgan Chase

Northern Trust
DOMESTIC COLLABORATION

Department has tied up with Manipal Global Education (MaGE) Bangalore and National Stock Exchange (NSE) Mumbai to deliver various certification programmes on Stock Markets for the students of the department as well as for the various constituent Institutions of Manipal University and other neighbouring institutions.

Department has tied up with Confederation of Indian Industry (CII) Institute of Logistics, Chennai and introduced the course on M.Com (Logistics and Supply Chain Management). The Forum also provides custom made certification programs on Logistics and Supply Chain under the Centre of Excellence Platform. It also regularly organizes guest talks and workshops on the related field.

INTERNATIONAL COLLABORATION

In the era of globalisation, Manipal University truly believes in the internationalization of the student community. The wider objective of internationalization is to develop globally responsible citizens. Academic Curriculum in department of commerce is designed to mould future business graduates with global outlook. With this objective in mind, Dept. of Commerce have dedicated faculty teams for providing international exposure for each of its students.

Manipal is an international student hub where more than 5000 international students visit every year from 60+ countries. University believes in providing world class services to their students in the form of infrastructure, academic input, research initiatives and other student services. Department have students from United States, United Kingdom, Europe, Middle East, Tanzania, Thailand, South Korea etc.

Department attract academic community from around the world for possible collaborations every year. Student interactions are arranged with those visiting faculties to sensitize students to a foreign academic environment. Visiting faculty also gets into deliberation with the internal faculty for mutual exchange of academic and research ideas. Sometimes course structure and syllabus are exchanged between the universities for better perspectives. Currently DoC have active collaboration with Massey University New Zealand, RMIT Melbourne Australia, Group T Belgium and University of Cincinnati USA.

These partnerships are used for enhancing inter-cultural ability of students through student exchange, study abroad, twinning programs and overseas campus tour. Two of the final year students have received Erasmus-Mundus scholarship for higher education in Europe, this is a prestigious scholarship for students in SAARC countries to study in Europe. Internationalization have also helped students for bagging overseas placement.
POPULAR PLACES IN AND AROUND MANIPAL

Kadri Manjunath Temple
Kadri Manjunath Temple is around 65 Km. away from Manipal. Kadri is another ancient historic spot in Mangalore. The Lokeshwara bronze statue of the Kadri Manjunatha Temple is tipped to be the best bronze statue in India.

St. Aloysius Church
It is situated 65 Km. away from Manipal. The walls of the church are covered with the paintings of the artist Antony Moshaini of Italy. The Church was built in the year 1900.

Kudroli Gokarnath Temple
It is situated 3 Km. away from main Nehru Maidan Bus Stand. Recently this temple has been renovated and now it is one of the tourist attraction places in Mangalore.

Mangaladevi Temple
This city is called as Mangalore just because of this temple. It is situated 3 Km. away from main City Bus stand. This temple was built by the Ballal family of Attavar in memory of a Princess of Kerala.

Malpe Beach
The Malpe Beach is a wonderful picnic spot located 10 km. away from Manipal. A walk on the golden sands, the clear blue sky and the swinging palm trees all make it a beautiful place for spending vacation.

Light House
At Kaup Beach - 15 Km. from Manipal.

Gomateshwar
Gomateshwar, the colossal monolithic statue of Gommata which is 38 feet in height and a few Jain basadis. This Gommata statue was set up in 1604 AD. This statue is situated at Karkala which is 40 Km. from Manipal.

Udupi Sri Krishna Temple and Ashta Maths
Udupi is a divine shrine in the coastal region of Western Ghats. Situated about 6 kms from Manipal. The famous temple here, has a fascinating idol of Lord Krishna that is richly adorned with jewels.

Kateel Durga Parameshwari Temple
Kateel Durga Parameshwari Temple is situated 50 Km. away from Manipal. Situated on the banks of River Nandini, amidst beautiful surroundings, is the spiritual energy center of South Kanara district.

Dharmasthala Manjunathaswamy Temple
Situated on the banks of river Nethravathi and surrounded by the lush green forests and hills of Malnad. It is situated in Beltangady Taluk of South Kanara district about 90 km. away from Manipal.

Thousand Pillars Basadi
Thousand Pillars Basadi is situated at Moodbidri which is 36 Km. away from Manipal.
How to Reach Manipal

Getting to Manipal
Manipal is well connected by road, rail and air. There are two main cities close to Manipal that serve as entry points - Udupi and Managalore. Udupi is 5km from Manipal and Managalore is 65 km away.

Flying in
Manipal is connected to the rest of the world through the international airport in Mangalore, which take an hour and half to travel to by road. There are regular flights from, Mumbai, Hyderabad, Chennai and Bangalore. Besides, most countries in the Gulf have direct flights to Mangalore. Those that do not have direct flights are connected otherwise. Prepaid taxis are available to Mangalore airport.

By road
Manipal is well connected with all major cities in Karnataka, Kerala, Goa etc. Buses run between Mangalore and Manipal frequently. Direct buses are also available from Bangalore, Goa, Hyderabad, Mumbai and other cities.

By train
- The closest railway stations are Udupi and Mangalore
- These railway stations lie on the Konkan route connecting the North and South along the west coast
- Delhi and Mumbai (to the north) and Ernakulum (to the south) are linked to Udupi station
- Mangalore station is connected to Bangalore, Chennai, Delhi, Goa, Calicut, Cochin, Trivandrum, Mumbai and other cities
- Those travelling from Kolkata can travel via Chennai/ Mumbai/Bangalore/Goa and then take connecting train to Mangalore
- There is also a train operating from Jammu to Mangalore once a week
- For more information check www.indiarail.gov.in
Vikram Baliga
Placement Co-ordinator
Email: Vikram.Baliga@manipal.edu
Ph: 9844816366

Abhishek Rao
Placement Co-Coordinator
Email: Abhishek.rao@manipal.edu
Ph: 9972999322

Santosh Nayak
Training Coordinator
Email: santosh.nayak@manipal.edu
Ph: 8951605107

QUICK FACTS
1. Recognised Pearson examination center for Manipal University
2. Center of excellence from Confederation Industry for South India
3. Chartered Institute of Management Accountants certified BBM course
4. National Certified Capital Market Professional certified course by NSE at Department of Commerce
5. First ever Post Graduate programme on MCom Logistics and Supply chain
6. International Scholarship awarded for students to pursue higher education
7. First international study tour under Manipal University
8. Entrepreneurship Cell to foster Entrepreneurship set up at Department of Commerce.