Department of Commerce
PLACEMENT BROCHURE 2014

New Management Block, Near 9th Block, MIT Hostel, Manipal University, Manipal
+91 820 2925342          doc.office@manipal.edu          www.manipal.edu
Over the years, Department of Commerce has recorded a consistent improvement in its Placement Performance. Industry has been offering jobs with diverse profiles to students of the department. We believe that our students by their flexible, adaptable & innovative nature have been well accepted in the job profiles that were placed before them and consistently managed to exceed the expectations of the Corporate World. We are proud to present the class of 2013, a batch of 79 competent & dynamic students aspiring to make their mark in managerial positions in any Industry/Sector. We are confident that this batch will surpass the 2012 performance.

The students are encouraged to get hands on experience in the Corporate World through Summer Internship Projects taken up with reputed organizations. We also encourage students to organize events such as Conscendo (Inter- collegiate Management festival), participate in Management events organized by other colleges and also involvement in activities of social relevance. With all these inputs you will find our students hardworking, practical oriented & effective in any work environment.

We consider it a privilege to invite your esteemed organization to visit our campus for the final placement of this batch. We look forward to your response in respect of your needs and also the time frame so that we can facilitate the recruitment process. We look forward to this opportunity of developing a long term association with your organization.

Mr. Sandeep Shenoy
Head of Department
In the 58 years of existence, Manipal University has emerged as the leading higher education provider in India. Spread over 600 acres of green expanse, Manipal University is home to 26,000 students pursuing undergraduate and postgraduate programs in diverse subjects. The University has a strong alumni network of over 83,000 members.

The University has created an ecosystem of teaching and research excellence making it a universally accepted destination by students. The breadth of disciplines and collaboration among constituent institutions gives unparalleled opportunity to students to cross departmental boundaries and explore different horizons.

The Department of Commerce was established on 1st August 2007 with the launch of its niche programme, BBM (e-Banking & Finance). The University’s objective while founding the department was to impart education along with training and research focused on developing credible and competent professionals for the banking and financial sector in India and abroad.

The Department received University approval to introduce 2 new courses i.e. BBM (Financial Markets) and BBM (Professional). BBM (Financial Markets) was introduced in the academic year 2011 and BBM (professional) was introduced in the academic year 2012.

The department has attracted students from more than 16 countries and from all parts of India.

The Department also attracts Diploma/Advanced Diploma holders in the area of Commerce & Management to join our BBM Programmes through Lateral Entry. The students will be directly admitted to the Second Year (III Sem).

The following infrastructure facilities support the teaching–learning process,

- State-of-the-Art classrooms with Audio Visual facility.
- Full-fledged Computer Lab with internet facility.
- Departmental and Central library facilities with study/ discussion rooms.

**MISSION**

- To impart holistic education using state of the art technology and infra structure leading to development of qualified professionals.
- To develop a team of competent and qualified faculty.
- To explore training and development opportunities.
- To involve in projects leading to high quality research.
- To continuously evaluate our performance against suitable benchmarks.
- To continuously develop new programmes, global tie-ups to meet stakeholder requirements.
- To leverage on multiple disciplines available across the university leading to consultancy projects.
- To be cost effective in operations.

**VISION**

To develop into a world class centre of excellence in education, training & research by 2020
## COURSE STRUCTURE

### Duration
The M.Com course shall be of two years duration in four semesters. Each semester will have sixteen weeks of course work plus two examination weeks.

### FIRST YEAR

#### Semester: 1

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### SECOND YEAR (FINAL YEAR)

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### ELECTIVES

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<td>MCM – LS 709</td>
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#### Semester 4

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STUDENT PROFILE

Name: Shwetha G.R
Internship Company: Baliga Fish Net Company [UDUPI]
Title of Project: Supply chain management in Fish net manufacturing company
Area of Specialization: Material and Inventory Management

Name: Harshith R Shetty
Internship Company: Best Seller Retail India Pvt Ltd.
Title of Project: Process of Warehouse at Best Seller Retail India Pvt Ltd.
Area of Specialization: Warehousing & Freight Management

Name: Shwetha G R
Internship Company: MRPL (Mangalore Refinery Petro Chemical Ltd)
Title of Project: Materials and Inventory Management
Area of specialization: Inventory & Freight Management

Name: Akshatha
Internship Company: Konkan Railway [Udupi\Suratkal]
Title of Project: Impact of Ro-Ro service
Area of Specialization: Inventory & Freight Management

Name: Yajna. R. Shetty
Internship Company: All Cargo Logistics ltd, Bangalore
Title of Project: Functioning of CFS and the role of warehouse in CFS
Area of Specialization: 3PL and Cargo Freight Management
Name: Chiranjeevi.S
Internship Company: KIOCL (Kudhremuka Iron Ore Company Ltd)
Title of Project: Study on warehouse function at KIOCL
Area of specialization: Warehouse & Inventory Management

Name: Anthony David
Internship Company: DP World, Cochin
Title of Project: Coastal Shipping and its tariff with other modes of transportation
Area of Specialization: Port Management & Freight / Cargo Management

Name: Anuradha Shenoy
Internship Company: MRPL (Mangalore Refinery Petro Chemical Ltd)
Title of Project: Materials and Inventory Management
Area of specialization: Inventory & Freight Management

Name: Pooja Hegde
Internship Company: Nippon Express Pvt Ltd
Title of Project: International Air Freight Forwarding
Area of specialization: Freight Forwarding & CRM

Name: Rakshitha Rao
Internship Company: Nippon Express Pvt Ltd
Title of Project: International Air Freight Forwarding
Area of specialization: Freight Forwarding and Purchasing
**Name: Vinutha D G**
Internship Company: Nippon Express Pvt Ltd
Title of Project: International Air Freight Forwarding
Area of specialization: Freight Forwarding and Packaging

**Name: Salman Khan**
Internship Company: Coco-Cola, Mysore
Title of Project: Logistics and Supply Chain of Soft Drinks
Area of Specialization: Cargo and Freight Management

**Name: M. Murali Krishna**
Internship Company: Dix Shipping
Title of Project: Coal Logistics at Dix Shipping
Area of Specialization: Packaging & Distribution

**Name: Sumith C Shetty**
Internship Company: DIX Group of Companies, Manglore
Title of Project: A study of Supply Chain Management in Dix shipping Co. Ltd with respect to logistics of timber in general
Area of Specialization: Port management and freight Forwarding

**Name: Rahul.V**
Internship Company: KIOCL (Kudhremuka Iron Ore Company Ltd)
Title of Project: Study on warehouse function at KIOCL
Area of specialization: Freight Forwarding and Warehousing
Name: Vinay Shet P
Internship Company: Tejas Networks Pvt Ltd, Bangalore
Title of Project: Supply Chain functions & Export & Import process
Area of Specialization: EXIM and Freight Forwarding

Name: Harsha Varma. G. S
Internship Company : Gokak Textile Ltd
Title of Project: Process of inventory system at Gokak Textile Ltd
Area of specialization: Inventory Management and Freight Forwarding

Name: Asha k.R
Internship Company: MRPL(Mangalore Refinery Petro Chemical Ltd)
Title of Project: Material and inventory management
Area of Specialization: Inventory & Freight Management

Name: Pavan S Shetty
Internship Company: Delta Infralogistics (Worldwide) Ltd
Title of Project: A Study of Supply Chain Management In Delta Infralogistics with respect to Logistics of coal in general
Area of Specialization: Port management and Cargo/Freight management

Name: Divya Gupta
Internship Company: Safexpress Pvt Ltd
Title of Project: A Study on Distribution & Transportation System & 3PL Services of Safexpress Pvt Ltd at Gurgaon
Area of Specialization: Inventory and cargo and Freight Forwarding
Name: Kiran
Internship Company: Dix Shipping
Title of Project: Coal Logistics at Dix Shipping
Area of Specialization: Warehousing

Name: Muhammed Shareef.P
Internship Company: Relay Shipping Cochin Ltd
Title of Project: Functioning of feeding Vessels and development of container transshipment terminal
Area of specialization: Purchasing and cargo & Freight Management

Name: Kayenpaibam Silvia Chanu
Internship Company: Konkan Railway
Title of Project: Impact of RO-RO services
Area of Specialization: Export and Import services, Freight Forwarding

Name: Olga Robert Lewis
Internship Company: Mangalore Chemicals and Fertilizers Ltd.(MCF)
Title of Project: A study on the procurement process of MCF
Area of Specialization: Operations Strategy / Material & Inventory Management

Name: Deepa Nayak
Internship Company: Mangalore Chemicals & Fertilizers
Title of Project: Transportation through Road & Rail
Area of Specialization: Material & Inventory Management
ALUMNI SPEAK

“At DOC the curriculum is a blend of practical and theoretical knowledge which is excellent and in-depth, the eminent faculties at DOC has provided me with a very strong base for nurturing professionalism. In the real world there are countless ways of achieving success, but any road to achieving one’s maximum potential must be built on a bedrock of respect for the individual, a commitment to excellence, a rejection of mediocrity and that is what DOC does inculcate in its students. DOC is the place which shaped me up to face the real challenges of a corporate world.”

Anant Bhushan
Fund Analyst, UK Fund Accounting, Northern Trust Corporation, Bangalore

“Department of Commerce is a wonderful place to be. An industry integrated curriculum and regular interaction with the industry experts makes it the most preferred choice for BBM student. My experience as a student in Dept of Commerce has been most enriching and exciting. Manipals cosmopolitan environment where there is confluence of culture makes it every students preferred education destination.”

Shreyas Shetty
Seller support associate, Amazon

“The day I joined college, I was unsure about what I wanted to do with my life. The brand name of “Manipal university” and the unique course with a specialization in e banking and finance were the major attractions. Today, as a pass out from Manipal University Department of Commerce and a fresher in the business world, I can proudly state that the college taught us a lot more than what comprises the syllabus. The encouraging campus atmosphere brings about creativity and confidence in students. This helps every Manipalite to stand out of the crowd at every stage, be it at interviews or the work space. Continuous informative sessions, regular seminars, presentations and a parallel set of diverse extra-curricular activities ensure overall personality development besides growth of knowledge. Being a part of the banking industry, I can say that the subject specialization allows students to have an edge over basic BBM graduates in the Banking and Finance industries. In the present financial industry, apart from skills and qualifications, communication and character matter. Several MBA holding employees are managed by smart graduates who are hardworking and capable. Today, quality is considered, not mere qualification, and Department of Commerce ensures that every graduate passing out is of the best quality.

Manipal University brings out the Best in You!”

Sheersha Nambiyar
Finance Executive, Central Wealth Operations Department, ANZ Bank, Bangalore
DOMESTIC COLLABORATION

Department has tied up with Manipal Global Education (MaGE) Bangalore and National Stock Exchange (NSE) Mumbai to deliver various certification programmes on Stock Markets for the students of the department as well as for the various constituent Institutions of Manipal University and other neighbouring institutions.

Department has tied up with Confederation of Indian Industry (CII) Institute of Logistics, Chennai and introduced the course on M.Com (Logistics and Supply Chain Management). The Forum also provides custom made certification programs on Logistics and Supply Chain under the Centre of Excellence Platform. It also regularly organizes guest talks and workshops on the related field.

INTERNATIONAL COLLABORATION

In the era of globalisation, Manipal University truly believes in the internationalization of the student community. The wider objective of internationalization is to develop globally responsible citizens. Academic Curriculum in department of commerce is designed to mould future business graduates with global outlook. With this objective in mind Dept. of Commerce have dedicated faculty teams for providing international exposure for each of its students.

Manipal is an international student hub where more than 5000 international students visit every year from 60+ countries. University believes in providing world class services to their students in the form of infrastructure, academic input, research initiatives and other student services. Department have students from United States, United Kingdom, Europe, Middle East, Tanzania, Thailand, South Korea etc.

Department attract academic community from around the world for possible collaborations every year. Student interactions are arranged with those visiting faculties to sensitize students to a foreign academic environment. Visiting faculty also gets into deliberation with the internal faculty for mutual exchange of academic and research ideas. Sometimes course structure and syllabus are exchanged between the universities for better perspectives. Currently DoC have active collaboration with Massey University New Zealand, RMIT Melbourne Australia, Group T Belgium and University of Cincinnati USA.

These partnerships are used for enhancing inter-cultural ability of students through student exchange, study abroad, twinning programs and overseas campus tour. Two of the final year students have received Erasmus-Mundus scholarship for higher education in Europe, this is a prestigious scholarship for students in SAARC countries to study in Europe. Internationalization have also helped students for bagging overseas placement.
**POPULAR PLACES IN AND AROUND MANIPAL**

**Kadri Manjunath Temple**
Kadri Manjunath Temple is around 65 Km. away from Manipal. Kadri is another ancient historic spot in Mangalore. The Lokeshwara bronze statue of the Kadri Manjunatha Temple is tipped to be the best bronze statue in India.

**St. Aloysius Church**
It is situated 65 Km. away from Manipal. The walls of the church are covered with the paintings of the artist Antony Moshaini of Italy. The Church was built in the year 1900.

**Kudroli Gokarnath Temple**
It is situated 3 Km. away from main Nehru Maidan Bus Stand. Recently this temple has been renovated and now it is one of the tourist attraction places in Mangalore.

**Mangaladevi Temple**
This city is called as Mangalore just because of this temple. It is situated 3 Km. away from main City Bus stand. This temple was built by the Ballal family of Attavar in memory of a Princess of Kerala.

**Malpe Beach**
The Malpe Beach is a wonderful picnic spot located 10 km. away from Manipal. A walk on the golden sands, the clear blue sky and the swinging palm trees all make it a beautiful place for spending vacation.

**Light House**
At Kaup Beach - 15 Km. from Manipal.

**Gomateshwar**
Gomateshwar, the colossal monolithic statue of Gommata which is 38 feet in height and a few Jain basadis. This Gommata statue was set up in 1604 AD. This statue is situated at Karkala which is 40 Km. from Manipal.

**Udupi Sri Krishna Temple and Ashta Maths**
Udupi is a divine shrine in the coastal region of Western Ghats. Situated about 6 kms from Manipal. The famous temple here, has a fascinating idol of Lord Krishna that is richly adorned with jewels.

**Kateel Durga Parameshwari Temple**
Kateel Durga Parameshwari Temple is situated 50 Km. away from Manipal. Situated on the banks of River Nandini, amidst beautiful surroundings, is the spiritual energy center of South Kanara district.

**Dharmasthala Manjunathaswamy Temple**
Situated on the banks of river Nethravathi and surrounded by the lush green forests and hills of Malnad. It is situated in Beltangady Taluk of South Kanara district about 90 km. away from Manipal.

**Thousand Pillars Basadi**
Thousand Pillars Basadi is situated at Moodbidri which is 36 Km. away from Manipal.
How to Reach Manipal

Getting to Manipal
Manipal is well connected by road, rail and air. There are two main cities close to Manipal that serve as entry points - Udupi and Managalore. Udupi is 5km from Manipal and Managalore is 65 km away.

Flying in
Manipal is connected to the rest of the world through the international airport in Mangalore, which take an hour and half to travel to by road. There are regular flights from, Mumbai, Hyderabad, Chennai and Bangalore. Besides, most countries in the Gulf have direct flights to Mangalore. Those that do not have direct flights are connected otherwise. Prepaid taxis are available to Mangalore airport.

By road
Manipal is well connected with all major cities in Karnataka, Kerala, Goa etc. Buses run between Mangalore and Manipal frequently. Direct buses are also available from Bangalore, Goa, Hyderabad, Mumbai and other cities.

By train
- The closest railway stations are Udupi and Mangalore
- These railway stations lie on the Konkan route connecting the North and South along the west coast
- Delhi and Mumbai (to the north) and Ernakulum (to the south) are linked to Udupi station
- Mangalore station is connected to Bangalore, Chennai, Delhi, Goa, Calicut, Cochin, Trivandrum, Mumbai and other cities
- Those travelling from Kolkata can travel via Chennai/ Mumbai/Bangalore/Goa and then take connecting train to Mangalore
- There is also a train operating from Jammu to Mangalore once a week
- For more information check www.indiarail.gov.in
PHOTOGRAPHS
Vikram Baliga
Placement Co-ordinator
Email: Vikram.Baliga@manipal.edu
Ph: 9844816366

Abhishek Rao
Placement Co-Coordinator
Email: Abhishek.rao@manipal.edu
Ph: 9972999322

Santosh Nayak
Training Coordinator
Email: santosh.nayak@manipal.edu
Ph: 8951605107

QUICK FACTS
1. Recognised Pearson examination center for Manipal University
2. Center of excellence from Confederation Industry for South India
3. Chartered Institute of Management Accountants certified BBM course
4. National Certified Capital Market Professional certified course by NSE at Department of Commerce
5. First ever Post Graduate programme on MCom Logistics and Supply chain
6. International Scholarship awarded for students to pursue higher education
7. First international study tour under Manipal University
8. Entrepreneurship Cell to foster Entrepreneurship set up at Department of Commerce.