About MANIPAL UNIVERSITY

Manipal, today, is a knowledge powerhouse and a brand name in higher education. Over five and half decades ago, one man, Dr. T. Madhava Anantha Pai, had a vision which ensured that everything he did then, was consigned to posterity, making sure that generation after generation of students enjoy the fruits of his labour till eternity on this lateritic plateau. And the students will, forever, have one name on their lips, that of Manipal.

Manipal University is a name to remember, not just across the length and breadth of India, but worldwide.

In 1993, MAHE was accorded a deemed university status under Section 3 of the UGC Act 1956, by the Ministry of Human Resource Development, Government of India. Today, it has 20 constituent institutions comprising medical, dental, engineering, architecture, nursing, allied health, pharmacy, management, communication, information science, hotel management, biotechnology, regenerative medicine etc. The university offers Bachelors', Masters' and Doctoral degrees in various specialties.

With all the experience gained from producing several thousands of graduates, backed by experienced faculty, excellent academic and clinical facilities, Manipal University provides of an educational environment with a touch of world class efficiency.

Manipal University has branch campuses in Bangalore, Malaysia, Dubai and Antigua in the Caribbean Island. Manipal University has an international academic collaboration for twinning programmes in engineering with universities in the US, UK, Australia and other countries.

Besides being an ISO 9001:2008 and ISO 14001: 2004 certified University, it is home to many top 10 ranked institutions of India. Manipal University has won the prestigious IMC Ramkrishna Bajaj National Quality Award and International Asia Pacific Quality Award.

VISION
Global leadership in human development, excellence in Education and Healthcare.

MISSION
Be the most preferred choice of students, faculty and industry. Be in the top 10 in every discipline of Education, Health Sciences, Engineering and Management.
Dr. TMA Pai, Padmashri Recipient  
Founder & Builder of Manipal

"Any human activity has always a small beginning and as good work turned out each year gets multiplied, the promoters themselves feel surprised at the result"

Chancellor’s Message

Professional managers in various sectors of the country’s economy are the need of the hour. With the rapid strides taken by these sectors, the management professionals have a dynamic role to play to work towards the financial strength of their respective institutions. The School of Management is well aware of this trend and has been maintaining high standards of instruction and provides an excellent background of knowledge and expertise to its students to enable them take up the challenges of the profession with confidence.

Dr. Ramdas M. Pai, Padma Bhushan Recipient  
President & Chancellor of Manipal University
Pro-Chancellor's Message

In today's highly competitive industrial and corporate world, only persons with competence and drive can come up. It is in this direction that Institutes of management are able to play their dynamic role in preparing graduates with adequate knowledge and drive to be successful management executives. I am glad that the School of Management with its excellent infrastructure and capable faculty, has been able to enrich the management market with people who can shoulder their responsibilities with credibility and initiatives. The School of Management has been aiming at excellence as the prime factor in shaping the younger generation and I am sure, its graduates will easily find acceptance in the corporate sector.

Dr. H S Ballal

Vice-Chancellor's Message

In the past, it was thought that the art of management is inherited from their parents. But it was in the 20th century, a new dimension was added to the system of education. People started identifying management as one of the important branches that help in effectively managing all other inputs of business or an organization. Now, management has become an integral part of all institutions big and small. Hence the need for qualified management professionals is on the rise in the industry, be it service industry or otherwise. This is where management institutions play a vital role in developing quality personnel who can be readily absorbed by the industry.

School of Management over the years has evolved into an educational institution that can be compared to the best in the country. Our students get the training that equips them to accept the challenges of the industry from the beginning with confidence. Industry has been encouraging our efforts by recruiting our students year after year. This has further strengthened our commitment to provide quality education. With continued support from the industry, faculty, staff and students of School of Management, Manipal University wishes to exceed the expectations of its patrons, students, parents, industry and society at large.

Dr. K Ramnarayan

Pro Vice-Chancellor's Message

Students of School of Management have the advantage of graduating from Manipal University, which is one of the most reputed Higher Education Providers in the country. They have the best of education opportunities and exposure. Now, with possibilities of international Internships/ Semester abroad, they can hope to get a taste of global business.

Equipped as they are with skills necessary for the practice of business management, I am certain that the graduates from School of Management will do their alma mater proud while carving a niche for themselves on their way to successful careers.

I wish them the very best.

Dr. H Vinod Bhat

Registrar's Message

As India is emerging to be the fastest growing market in the world, it is evident that the country is in need of professional managers and management research scholars. There is a huge scope for management students anywhere in the world. School of Management has always sensed the importance of modern management and focuses on giving one's best to the nation. The fact that our graduates have found placements in reputed and leading MNC's says it all. Today, School of Management is listed among the prominent B-schools and is well appreciated for its standard of teaching.

Year by year, School of Management has shown excellent growth in academics. Our students have brought laurels to the Institute in both academic and non-academic activities. School of Management has had an excellent alumni record and produced outstanding Executives. Our alumni are placed all over the globe. I am glad that our management students will adapt to their surroundings and prove to be an asset of any enterprise that they join.

Dr. G K Prabhu
Management education in the country has seen the biggest expansion in recent years. The increased rate of students’ intake has resulted in stiff competition among B-Schools. Management Institutes are trying to gain competitive advantage through quality infrastructure, faculty strength and physical facilities. They also resort to acquire better ranking and thus showcase their brand image to attract good students.

The School of Management, since its inception is endeavoring to provide quality education in Management to its students from the point of view of equipping them to face market challenges. The continuous evaluation system, opportunity to develop skills and personality, exposure to group learning approach enable the students to keep themselves fit to face the new corporate environment. Given an opportunity to serve in an organization, our students are capable of bringing value addition and enhance the efficiency through concerted efforts and hard work.

Dr. KVM Varambally
About **SCHOOL OF MANAGEMENT**
(Formerly known as Manipal Institute of Management)

School of Management is a constituent Institute of Manipal University. The Institute has obtained ISO 9001: 2008 and ISO 14001:2004 Certification under TUV CERT Certification body of TUV Industries Service. The Institute offers Master of Business Administration (MBA) degree with specialization in functional areas such as Marketing, Finance, Human Resource Management, Operations Management, and it also offers MBA in Healthcare Management. The Institute is committed to provide quality management education, research and training relevant to industry and business organizations in the country. Dedicated faculty and staff, well-equipped library, state-of-the-art infrastructural support provide a conducive environment for management students at the Institute to build up their professional skills and shape their career paths.

**Awards and Recognitions**

<table>
<thead>
<tr>
<th>#</th>
<th>The Ranking Organization</th>
<th>Rank obtained</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Education Post Business School Survey, 2013.</td>
<td>Among the top 100 B-Schools of India.</td>
</tr>
<tr>
<td>2</td>
<td>The Week – Hamsa Business School Survey for 2013.</td>
<td>Among the top 25 B-Schools of South India and top 50 Private B-Schools in India.</td>
</tr>
<tr>
<td>3</td>
<td>Discovery Education Media Pvt. Ltd, April 2012.</td>
<td>Obtained 'A' grade.</td>
</tr>
<tr>
<td>4</td>
<td>'YUVA' The Magazine for Young India, July 2011.</td>
<td>Listed under A+++ category of B Schools and 4th rank for its infrastructure.</td>
</tr>
<tr>
<td>5</td>
<td>Business-School Survey for 2011 and 2012 of The Competition Success Review.</td>
<td>8th among 40 Emerging B-Schools of Excellence (2011) and among the Top 50 B-Schools of Excellence (2012).</td>
</tr>
<tr>
<td>6</td>
<td>The Week MaRS National Survey, Nov. 2011.</td>
<td>19th Rank out of 20 top B-Schools in South Zone.</td>
</tr>
<tr>
<td>7</td>
<td>'Business Barons', The Magazine for Leaders', November 2011.</td>
<td>36th Rank among top 50 B-Schools in India.</td>
</tr>
<tr>
<td>8</td>
<td>'Competition Success Review'-GHRDC B-School Survey 2011’, Nov. 2011.</td>
<td>9th Rank among top 10 B-Schools of Karnataka.</td>
</tr>
<tr>
<td>9</td>
<td>'Competition Success Review'-GHRDC B-School Survey 2011’, Nov. 2011.</td>
<td>8th Rank among 40 emerging top B-Schools of Excellence in India.</td>
</tr>
<tr>
<td>10</td>
<td>Business Barons The Magazine for Leaders of Industry, Nov. 2011.</td>
<td>36th Rank in top 50 B-Schools in India.</td>
</tr>
<tr>
<td>11</td>
<td>ICMR-4Ps Business &amp; Marketing Survey, Nov. 2011.</td>
<td>Unique place in the top 100 Best B-Schools in the Country as 'India's Best B-School 2011.'</td>
</tr>
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**Our MBA programme**
School of Management offers two years’ full-time MBA programme which is spread over six terms. The programme offers opportunities for dual specialization in the areas of Finance-Healthcare, Finance-Operations, Finance-HR, Marketing-Healthcare, Marketing-Operations, Marketing-Finance and Marketing-HR.

**Admission procedure**
Admission to the MBA programme is open to all candidates who have acquired a Bachelor's degree of a minimum of three years' duration from a recognized university with a minimum of 50 per cent aggregate marks. The selection for the MBA course is through CMAT / CAT / XAT / GMAT, followed by group discussions and admission interviews at the Institute.
Curriculum
The curriculum is designed to prepare students for the emerging realities of the global market. Periodical revision of curriculum is undertaken to meet the changing requirements of the industry, trade and commerce and also to ensure that every student passing out of the Institute is found to be an asset for the business world.

Administration of the Programme

Assessment
The progress of participants in each course shall be assessed internally through a system of continuous assessment carried out internally by the faculty followed by an end-term examination (administered by the University). The end term examination would carry a assessment weightage of 40%. The continuous assessment would carry a assessment weightage of 60%, and consists of a mix of components such as assignments, case presentations, quizzes, group presentations etc., with no single component carrying a weightage of more than 15%. Appearing in the term-end examination is mandatory for completing a course.

Based on their performance, participants shall be awarded letter grades in each course. The letter grades and the points assigned to each course are as below.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
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<tbody>
<tr>
<td>A+</td>
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</tr>
<tr>
<td>A</td>
<td>9</td>
</tr>
<tr>
<td>B</td>
<td>8</td>
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<td>D</td>
<td>6</td>
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<tr>
<td>E</td>
<td>5</td>
</tr>
<tr>
<td>F</td>
<td>0</td>
</tr>
</tbody>
</table>

The cumulative grade point average (CGPA) for the programme shall be calculated as follows:

\[ \sum (\text{Points obtained in a course}) \times (\text{Credits assigned to the course}) / 105 \]

Summer Internship / Project (SIP)
Students are required to undertake a compulsory summer internship / project (SIP) with an organization after the end of the first year and produce a completion certificate from the organisation and also submit a report to the SIP co-ordinator.

The first year MBA program consists of 22 core courses comprising functional areas of management and a capstone course in strategic management.


Core courses in Term III: Operations Management II, Business Research Methods, Marketing II, Legal Aspects of Business, Strategic Management, Management Information Systems, Corporate Finance

Second Year
The second year course includes term IV, V and VI. In Term IV and V, the students can choose thirteen elective courses.

In Term VI, students undertake a course of independent study/ project under the guidance of a faculty member. This would carry three credits and the evaluation would be entirely internal. The CIS/ project would not involve class contact, but students would need to work closely with their guides. Towards the end of term VI, they would be required to make a final presentation and/or submit a report for evaluation.

Elective Courses
The following are the approved electives in different areas of specialisation -

Finance Management:
Commercial Banking; Mergers Acquisitions and Corporate Restructuring; Security Analysis and Portfolio Management; Financial Reporting, Audit and Control; Corporate Taxation; Financial Services; International Financial Management; Risk Management and Insurance; Financial Derivatives.
Marketing Management:
Sales and Distribution Management; Consumer Behaviour; Retailing; Internet Marketing; Services Marketing; Customer Relationship Management; Integrated Marketing Communication; Product and Brand Management; Business to Business Marketing; Rural Marketing.

Human Resource Management:
Performance Management; Personal growth and Interpersonal Effectiveness; Employment Relations Laws; Organizational Development; Organizational Change; Industrial Relations; Training and Development; International Human Resource Management; Compensation Management; Strategic Human Resources Management; Competency Mapping; Talent Management.

List Faculty Members:
Dr. KVM Varambally, MA, Ph.D
Dr. Rajasekharan Pillai K, MA, M.Phil. Ph.D, MBA
Dr. V K Ranjith, MBA, FPDM (IIM-A), Ph.D
Dr. S Lakshminarayanan, MA, MBA, Ph.D
Prof. K Raveendra Rao, BE, MBA
Dr. Pallavi Upadhyaya, MCM, Ph.D
Prof. Suhan Mendon, MBA, M.Com, M.Phil
Dr. Yogesh Pai P, BE, MBA, M.Phil, Ph.D.
Prof. Nandan Prabhu, M.Com
Prof. Smitha Nayak, MBA
Prof. Kavitha TC, MBA, PGDMM
Dr. Swathi K S, BAMS, MBA
Dr. Savitha, MA, MBA, Ph.D
Prof. Navin Kumar, LLB, MBA, M.Com,
Dr. Sagarika, BHMS, MHA
Prof. Suraj Francis Noronha, MBA, MA
Prof. Ashish Viswanath Prakash, B.Tech, MBA
Prof. Chetana Maddodi, MCA, MBA

Operations Management:
Total Quality Management; Operations Strategy; Logistics and Supply Chain Management; International Purchasing Management; Service Operations Management; Project Management.

Healthcare Management:
Operations Management in Health Care; Management of Human Resources in Healthcare; Medical Records and Documentation Procedure; Health Insurance; Hospital Planning & Facilities Management; Quality Management in Health Care; Legal Issues in Healthcare Management; Health Information Systems.

List of Visiting Faculty:
Mr. Muralidhar Kini, FCA, DISA, DIRM
Mr. Bharatesh Ballal, FCA, DISA, CS
Ms. Jayalakshmi, CA
Dr. TN Ramakrishna, MA, Ph.D, MBA
Dr. Rajesh Kamath, MBBS
Prof. Benjamin Kunder, M.Com, CAIIB, MBA
Prof. Yadav, M.Com, CA
Alumni speaks

The MIM MBA program offers a healthy mix of academic and experiential learning. My cohort and the faculty have consistently inspired me to think about the world in different ways and develop a business perspective. Besides the diverse student profiles, the vibrant and conducive environment of Manipal makes it one of the best learning destinations.

I am grateful for the foundation built through my journey at Manipal Institute of Management and wish everyone here the very best.

Sunil Kumar
Senior Specialist - Sales Program Management, Accenture

Manipur is Universal City and has a right mix of academics, friends and hanging out. So, you are never static but dynamic, never unidirectional but multifaceted. The faculties are truly exceptional not only for their wisdom & qualifications but more importantly the values they uphold.

This Institute made me confident, courageous and enthusiastic with a vision. And, if you too believe in god, honesty, sincerity, punctuality, hard work and aim at reaching goal. You have it all in you to be successful in life.

Wishing all the Manipalites a very successful life.

Meraj Ahmed
Asst. Brand Manager, Fortis Hospitals, Bangalore

The fantastic campus experience at School of Management is one of the major milestones in my personal and professional life. The opportunity to get along with a multi-disciplinary and multi-cultural peers and academia offered me many insights into best practices. Coming from a technical background, many facets of the world of business were new to me and I found the course to be of an exceptional quality and easy to follow. The pedagogy of School of Management focusing on problem solving using real life scenarios and student engagement endowed me necessary toolkit in any fast paced and dynamic business environment. I am very grateful to my `Alma Mater`.

I personally believe this qualification will be a mark in the long run whereby everything will be judged on the basis of whether it came before or after the MIM-MBA

Rohit Kumar
Sr. Sales Manager, SiliconIndia.com

My expectation from Manipal Institute of Management was to get a MBA Degree and start with a high flying job. But Manipal Institute of Management gave me far more good experiences, better knowledge, great faculty and amazing friends than expected which has helped me in various facets of life and also has also imbued the right attitude to face corporate challenges and make the right moves for career growth.

Wishing the best for the Institute and Students.

Prasad,
Director - Talent First HR Consulting Pvt. Ltd.

MIM is my beloved institute from where I transformed from just an engineer to a corporate professional. Moreover the leadership opportunities that I have got in the college, such as heading the event management committee where we kick started the event Kurukshetra, has given exposure beyond academics.

Today I travel and look after the sales function for more than 10 countries but when I look back, I realize that not only did I learn the aspects of management, there are experiences and memories of the institution that I still cherish

Best wishes to the institution, the faculty and the managers that are coming out year on year.

Amrit Biswas
Regional Sales Manager - Africa & Middle East, I-exceed Technology Solutions Pvt. Ltd., B’lore

Manipal Institute of Management is not just an Institute that imparts the best Management inputs to its students, it also empowers students to take initiatives independently coupled with the faculties’ guidance. This allows every student to develop their professional foundation holistically and prepare them for the corporate challenges ahead. I am proud to have been the student of this wonderful institute which instilled in me the values and attitude required to excel in the corporate world.

Ajay G. Desai
Deputy General Manager - Human Resources
Novateur Electrical & Digital Systems Pvt. Ltd - Legrand (India)
"When I think back to my college days at MIM (now School of Management) I just remember one song ‘those were the best days of my life.. ’ Though the courses were tough and sometimes even harder for me during my five year stay in the Manipal campus (as I joined the integrated program along with bachelor of pharmacy course), I appreciate the training as it has really helped me in becoming a better student, hard-working, multi-tasking and more ambitious professional. At one time I felt I couldn't do this as I had to manage curriculum of both the colleges but with the help and cooperation of MIM faculty members, I not only obtained both degrees with good grades but also got placed in a reputed MNC. On one side MCOPS taught me about medicines and technical aspects applied in healthcare industry, MIM made me outspoken, proactive, perspicacious and versatile. I’d always been into extra-curricular activities at college and won several prizes in college events like Pharm fest and Insight. This course allowed me to take my interest further and to study something that I really enjoy.

I take great pride in being a part of this college and wish it great future ahead."

Divya Singh
Principal Analyst & Team Leader (PharmGPS), BioXcel Corporation

Its 3 years since I am working but I still miss my MIM days as they were the best days of my life. The institution is more into getting the best out if it’s all students. We were given exposure to the industry right from our college days which made it very easy to adapt ourselves when we started working.

Akshatha Nayak
Senior Analyst, Northern Trust Pvt. Ltd., Bangalore

Over the years MIM has not lost its focus on improvement by breaking its own benchmark on improvement (Focused specialization, Faculty Knowledge, Placements, Infrastructure etc.). The enhancements that MIM offers on specialization in Marketing, Human Resources, Finance, Hospital Administration and Health care management is a unique blend of Management and specialization. The placements have been the statics to measure the MIM success over the years. The State of Art Infrastructure facility has attracted students from different parts of the Globe. The faculty has been the differentiating factor when compared to other Institutions, the knowledge sharing, practical examples and live case studies has been a benefit to each student in MIM.

I wish MIM all the best in future as they carry the "NEVER GIVEUP" attitude to strive and grow.

SIMHA M N
Wipro Technologies, Manager - Pharma Presales

"Manipal Institute of Management has played an important role in shaping me as a HR professional. It has enabled me to understand the basics, intern laying a strong foundation upon which I have been able to build and nurture my knowledge."

Shipra Rai
Manager HR, Mphasis Ltd, Mangalore

The brand Manipal has always been with me and I am thankful for MIM to make me what I am today. Started as an executive HR at TCS and today I am lead RMG. All thanks to my HR faculty team and MIM faculty team who have given us the foundation of corporate culture which has been helpful in reaching greater heights.

Ranga Nidhi V J
Team lead, RMG

The institute is equipped with all possible tools, opportunity and assets to nurture skilled manpower for rising India.

Its primary assets are lecturer in the institute who paves, inculcate skills for future in students. Unlike other institute this institute dont make industry ready robots, rather helps individual to explore new horizon of life.

Deepak Kumar
Specialist, Accenture Services Pvt. Ltd.
STUDENT’S PROFILE
(SPECIALIZATION WISE)

FINANCE-HEALTHCARE

Suraksha Hegde, BBM
DOB: 23-10-1992
ZIP Title: A study on Credit appraisal
Org: Syndicate Bank Regional Office Udupi.
Lang.known: English, Hindi, Kannada, Tulu
E-mail ID: suraksha128@gmail.com
Ph: 8867319498

Prasanna Kamath, BBM
DOB: 28-06-1992
SIP title: Integration of pricing decision with capital structure decision
Org: KMC Mnaipal
Lang.known: English, Hindi, Kannada, Konkani, Tulu
E-mail ID: prasannakamath1992@gmail.com
Ph: 9743638505

Stefan Pius D’souza, BBM
DOB: 22-01-1991
SIP title: Portfolio creation and evaluation
Org: Shanco Securities Private Limited, Mumbai
Work experience: One year in Finezi Technologies Pvt. Ltd., Udupi
Lang.known: English, Hindi, Konkani, Kannada
E-mail ID: stefanpius@gmail.com
Ph: 9902113318

Rini Sarin, BBM
DOB: 09-01-1992
SIP title: A study on Inventory Management at Pharmacy
Org: Kasturba Hospital, Manipal
Lang.known: English, Hindi, Kannada, Tulu
E-mail ID: rinisarin865@yahoo.com
Ph: 9740582447

Deepashri, BBM
DOB: 10-4-1992
SIP title: An analysis of performance of MAHE Hostels
Org: Manipal University, Manipal
Lang.known: English, Hindi, Kannada, Tulu
E-mail ID: acharyadeepashri@yahoo.com
Ph: 9164141758

FINANCE-HUMAN RESOURCE

Pooja S Valad, BBA
DOB: 19-3-1992
SIP title: A study on Non-Performing Assets
Org: BDCC bank, Bagalkot
Lang.known: English, Hindi, Kannada,
E-mail ID: Pooja.valad@gmail.com
Ph: 9916442264

Sandeepa, BBM
DOB: 14-12-1991
SIP title: A Study on Credit Appraisal System
Org: Corporation Bank, Zonal Office, Udupi
Lang.known: English, Kannada, Hindi, Konkani, Tulu
E-mail ID: Sandeepanayak93@gmail.com
Ph: 8904783797

Sanchari Bose, B.Com (HONS)
DOB: 23-08-1989
SIP title: Foreign Exchange Trade and Operations in B-Category Branch
Org: Axis Bank, Kolkata
Work experience: One year at SBPT Technologies Pvt Ltd.
Lang.known: English, Hindi, Bengali
E-mail ID: sancharirimli.bose@gmail.com
Ph: 7760728347, 9903803633
Sunil Karanth, BE  
DOB: 06-06-1989  
SIP Title: Financing Foreign Trade  
Org: HCL Technologies Ltd, Bangalore  
Work Experience: One year at HCL Technologies, Bangalore  
Lang.Known: English, Kannada, Hindi, Konkani  
E-mail ID: Sunilkaranth1989@gmail.com  
Ph: 9741667289

Prathibha Kamath, B.Com  
DOB: 28-07-1990  
SIP title: A Study on Credit Management  
Org: Karnataka Bank, Head Office, Mangalore  
Lang.known: English, Hindi, Kannada, Konkani  
E-mail ID: kamathprathibhak@gmail.com  
Ph: 9482046473

Shruthi V Nayak, BBM (E-banking & Fin.)  
DOB: 05-12-1992  
SIP title: E-dealing analysis and PWM desktop  
Org: Goldman Sachs, Bangalore  
Lang.known: English, Hindi, Kannada and Konkani  
E-mail ID: shruthiv.nayak@ymail.com  
Ph: 9480064992

Ragghavendra K, BBM  
DOB: 09-4-1992  
SIP title: Effectiveness of safety and welfare measures  
Org: NSL Sugars Ltd, Maddur TQ  
Lang.known: English, Hindi, Kannada, Telugu  
E-mail ID: raghuk9@live.com  
Ph: 8792425556

Divya Dayanand Swar, B.Com  
DOB: 29-01-1993  
SIP title: Effectiveness of recruitment and selection process in The Manipal Group  
Org: The Manipal Group, Manipal  
Lang.known: English, Hindi, Kannada, Konkani, Marathi  
E-mail ID: divyaswar92@gmail.com  
Ph: 9986996033

Anju K, BBM  
DOB: 12-01-1992  
SIP Title: A study on Performance Appraisal System  
Org: Kerala State RUBCO Co-operative Kannur House, Kannur, Kerala  
Lang.known: English, Hindi, Malayalam  
E-mail ID: anjuk12192@gmail.com  
Ph: 9008587462

Ujwala TR, BBM  
DOB: 25-8-1992  
SIP Title: Financial statement analysis with special reference to Ratio analysis  
Org: M/s Anitha Cashews, Hebri , Udupi  
Lang.known: English, Hindi, Kannada, Tulu  
Email ID: ujwala.shettigar@gmail.com  
Ph: 9591272659

Divya Pereira, B.Com  
DOB: 31-03-1992  
SIP Title:A study on Financial Performance  
Org: Fortune Inn Valley View, Manipal  
Lang.known: English, Hindi, Kannada, Konkani  
E-mail ID: pereiradivya57@gmail.com  
Ph: 9743581502
Kirana K, B.Com
DOB: 14-05-1993
SIP title: Comparative study of financial sustainability index in OIL and Gas Industry
Org: Asit C Mehta Investment Intermediates Ltd. Sringeri Franchise
Lang.known: English, Kannada, Tulu
E-mail ID: kiranasaragolli@gmail.com
Ph: 8762294002

Niriksh.S.Shetty, BMS
DOB: 21-02-1992
SIP title: Financial analysis of a company based on free cash flow approach
Org: Aarti industries Ltd,Mumbai
Lang.known: English, Hindi, Tulu,Marathi
E-mail ID: shettyniriksh@yahoo.in
Ph: 8861494833

Punit Amin Harish, BBM
DOB: 11-02-1991
SIP title: A study of Working Capital Management
Org: Suheg Rubber Industries pvt. Ltd., Navi Mumbai
Lang.known: English, Hindi, Kannada, Tulu Marathi
E-mail ID: punitamin83@gmail.com
Ph: 8867372419

Goutham, BBM
DOB: 4-2-1993
SIP title: A study on Fundamental Analysis of selected BSE stocks.
Org: Premier Investments, Udupi.
Lang.known: English, Hindi, Kannada, Tulu
E-mail ID: gautham.rao8@gmail.com
Ph: 9632459188

Praveen P Devadiga, BBM
DOB: 12-2-1993
SIP title: A study on performance evaluation on financial statement
Org: Raj fishmeal and oil company, Malpe
Lang.known: English, Hindi, Kannada, Tulu Marathi
E-mail ID: praveendevadiga007@yahoo.in
Ph: 9945254160

Rohith D Shet, BBM
DOB: 28-8-1992
SIP title: A study on cash flow management and ratio analysis
Org: Envoy mortgage India ltd
Lang.known: English, Hindi, Kannada, Konkani
E-mail ID: rohitshet92@gmail.com
Ph: 9611413036

Akshatha R Shenoy, BBM
DOB: 10-11-1992
SIP title: Cost- Benefit Analysis
Org: Manipal Technologies LTD.
Lang.known: English, Hindi, Marathi, Kannada, Konkani
E-mail ID: akshu1328@gmail.com
Ph: 9886910719

Shoueib Mohammad, B.Com
DOB: 25-4-1991
SIP title: A study on Fundamental Analysis of securities traded at NSE and BSE.
Org: Premier Investments, Udupi.
Lang.known: English, Hindi, Kannada, Urdu, Tulu
E-mail ID: smhydroponic@gmail.com
Ph: 9844800012

Sriram Prasad Nayak Ammunje, BBM
DOB: 03-09-1992
SIP title: Retail Acceptance of Amul Products in Udupi
Org: Amul, Bangalore
Lang.known: English, Hindi, Kannada, Konkani, Tulu
E-mail ID: agan_sriram@yahoo.co.in
Ph: 9918976060

Rohit K Nambar, BBM
DOB: 8-9-1992
SIP title: A study on Dealers Perception towards Kenwood Brand Of plywood's
Org: Kanara Woods and Plywoods ltd
Lang.known: English, Hindi, Kannada, Malayalam
E-mail ID: kunchimon07@gmail.com
Ph: 09746713036

Varun Kariappa CP, BBM
DOB: 22-12-1991
SIP title: Asset management and cost control
Org: Wiener Berger India limited, Bangalore
Lang.known: English, Kannada, Hindi
E-mail ID: varun.cariappa@gmail.com
Ph: 9591220993
Aravinda KG, BBM  
DOB: 28-5-1993  
SIP title: Financing decision and value of shares: A study on automobile sector  
Org: Anad rathi stock broking firm, UDUPI  
Lang.known: English, Hindi, Kannada, Tulu  
E-mail ID: aravinda.bhat@yahoo.in  
Ph: 7760467237

Sherine Saju, B.Com  
DOB: 20-2-1992  
SIP title: Private and public sector mutual funds  
Org: DBFS (HO), Cochin  
Lang.known: English, Hindi, Malayalam, Tamil  
E-mail ID: sherinsaju512@gmail.com  
Ph: 8497890779

Komal Chouhan, BBA  
DOB: 30-6-1992  
SIP title: Working Capital Management and Ratio Analysis  
Org: Karnataka Conveyors and Systems Pvt. Ltd.  
Lang.known: English, Hindi, Kannada, Marwadi  
Email ID: komalchouhan6@gmail.com  
Ph: 9538100491

Mohammed Faraz Iqbal, BBM  
DOB: 10-2-1992  
SIP title: A study on problem identification of Maruti-Suzuki Ertiga and alto k10  
Org: Bharath auto cars, Mangalore.  
Lang.known: English, Hindi, Kannada, Urdu, Tulu  
E-mail ID: mohdfaraz12@gmail.com  
Ph: 9008897223

Faizaan Z Shaikh, BBM  
DOB: 12-11-1992  
SIP title: A Comparative study of Dividend Discount Models, Earnings based approaches, Capital structure and dividend policy based on relevance hypothesis.  
Org: Anand Rathi Stock Brokers, Udupi.  
Lang.known: English, Hindi, Kannada, Tulu, Urdu  
E-mail ID: sfaizaan12@gmail.com  
Ph: 9663581966

Ashwith S Shetty, BBM  
DOB: 08-01-1992  
SIP title: A Study on Working Capital Management  
Org: Raj Fish Meals, Malpe  
Lang.known: English, Hindi, Kannada  
Email-ID: ashshetty327@gmail.com  
Ph: 8970328399

Arjun menon, B.Com  
DOB: 10-10-1989  
SIP title: A study on marketing mix in indroyal furniture  
Org: Indroyal Furniture, Trivandrum  
Lang.known: English, Malayalam, Hindi  
E-mail ID: arjunmenon1989@gmail.com  
Ph: 8861681488

Pushparaj M Nayak, B.Com  
DOB: 11-2-1992  
SIP title: Valuation and financial efficiency: a study on Divya Cartons  
Org: Divya Cartons Hirebettu Manipal  
Lang.known: English, Hindi, Kannada, Konkani, Tulu  
E-mail ID: pushparajnayak@yahoo.co.in  
Ph: 9731695277

Pramod Kumar Shetty, BBM  
DOB: 13-4-1992  
SIP title: Evaluation of financial performance  
Org: Raj Fish Meal and Oil, Malpe  
Lang.known: English, Hindi, Kannada, Tulu  
E-mail ID: pramodshetty92@gmail.com  
Ph: 8970327022

Vani Ranjan, BBM  
Specialization: Finance, Marketing  
DOB: 10-08-1991  
SIP title: A Study of Finance Department and Financial Analysis of ONGC for Year 2011-2014  
Org: Oil and Natural Gas Corporation, Ahmedabad  
Lang.known: English, Hindi  
E-mail ID: myfriendvani@gmail.com  
Ph: 8095721005

Ponnanna CK, BBM  
DOB: 03-8-1992  
SIP title: Performance evaluation of banking and pharma mutual funds  
Org: Motilal oswal, Mysore  
Lang.known: English, Hindi, Kannada, Tamil  
E-mail ID: ponanna704@gmail.com  
Ph: 9980761139
Rakesh V Katkar, BBA
DOB: 04/07/1992
SIP title: Operational aspects of Organisation and Ratio Analysis
Org: Bosch Rexroth, Bangalore
Lang known: English, Hindi, Kannada, Marathi, Telugu
E-mail ID: k.v.rakesh@hotmail.com
Ph: 09538011821

Preetham B Shetty, BBM
DOB: 18-08-1992
SIP title: A Study on Working Capital Management
Org: Tanmay Traders, Mangalore
Lang known: English, Hindi, Kannada
Email id: preethubshetty@gmail.com
Ph: 8123729407

Farshad Ahmed, BBM
DOB: 21-6-1992
SIP title: A Study on Procedures of Sources of Fee Based Income in Banks
Org: Corporation Bank, Udupi
Lang known: English, Hindi, Kannada, Urdu, Konkani
E-mail ID: Dreamz_alive79@yahoo.in
Ph: 7411882879

Shivleela. B Kumbar, BE
DOB: 25-5-1989
SIP title: Opportunities for coffee day to expand into the horeca segment
Org: Coffee Day, Bangalore
Work experience: 1.5 yrs in Sharpline machinery Pvt Ltd, Pune
Lang known: English, Hindi, Kannada, Marathi
E-mail ID: Shivleela.kumbar@gmail.com
Ph: 8904497469

Joshua Priston Mathias, BBM
DOB: 26-03-1993
SIP title: Organisation study and financial analysis on Bharat Petroleum Corporation Limited
Org: Bharat Petroleum Corporation Limited, Mangalore
Lang known: English, Hindi, Kannada, Tulu, Konkani
E-mail ID: josh.mathias345@gmail.com
Ph: 9036499450

Sharada Prasad BV, BBM
DOB: 13-08-1987
SIP title: Operation management in organizing event
Org: Let’s do it! Mysore
Work experience: 2 years (Accounts payable) in Infosys, Bangalore
Lang known: Kannada, English, Hindi, Konkani
E-mail ID: sharadaprasad.bv@gmail.com
Ph: 9620458794

Rinuvarshini P, BE
DOB: 13-5-1991
SIP title: QSR – Competition Customer Pen Pictures
Org: Cafe Coffee Day, B’lore
Lang known: English,Tamil, Malayalam
E-mail ID: rinuvarshni@gmail.com
Ph: 8105657216

Nishant Vaidya, BE (Mech.)
DOB: 31-08-1987
SIP title: To understand the perception of the patients about LASIK surgeries.
Org: Vasan Eye care hospital, Mulund, Mumbai.
Work experience: 2 years at Hitech Radiators Pvt. Ltd., Mumbai
Lang known: English, Hindi, Marathi
E-mail ID: nissh_31@rediffmail.com
Ph: 09833830502

Krutika Kulkarni, BE
DOB: 20-09-1990
SIP title: A study on customer retention
Org: Regenersis India Pvt Ltd, B’lore
Lang known: English, Hindi, Kannada, Marathi
E-mail ID: kruts.kulkarni@gmail.com
Ph: 9731122732

MARKETING-OPERATIONS
Naveen Chitraragi, BE
DOB: 14-10-1989
SIP title: A study on Digital Marketing
Org: Regeneris India Pvt Ltd, B'lore
Lang.known: English, Hindi, Kannada
e-mail ID: naveenckd14@gmail.com
Ph: 8105149300

Sanath Kumar Achar, BBM
DOB: 21-10-1991
SIP title: A study on Logistics department
Org: Mangalore Chemical & Fertilizers LTD (MCF, Mangalore)
Lang.known: English, Hindi, Kannada, Tulu
e-mail ID: sanathachar91@gmail.com
Ph: 9740842696

Rony Reji Iype, BE(I & P)
DOB: 28-09-1991
SIP title: Café competition pen pictures
Org: Coffee Day, Bangalore
Lang.known: English, Hindi, Kannada, Malayalam
e-mail ID: rony445@gmail.com
Ph: 9880324563

Mohammad Yaseen, BBM
DOB: 11-12-1992
SIP title: "Study on brand loyalty and customer satisfaction towards Manipal Arogya card"
Org: Kasturba Hospital, Manipal
Lang.known: English, Hindi
email ID: iamyaseen@icloud.com
Ph: 9731920911

Amal Krishnan, B.Com
DOB: 23-09-1991
SIP title: Sales Promotion
Org: Holmarc Opto-Mechatronics, Kalamassery, Kerala
Lang.known: English, Hindi, Malayalam, Tamil
e-mail ID: amal2343@gmail.com
Ph: 8861681811

Swithin Nirmal, BBA
DOB: 24-1-1992
SIP title: Finding the retail operations in x-torque
Org: X-Torque, Bangalore
Lang.known: English, Hindi, Malayalam, Tamil
e-mail ID: swithin.nirmal@gmail.com
Ph: 8861664242

Prem Sagar, BE (E&E)
DOB: 23-11-1991
SIP title: Efficiency improvement in Supply Chain department
Org: Hindustan Coca-Cola Beverages Private Limited, Chennai
Lang.known: English, Malayalam, Tamil, Hindi
e-mail ID: sagar.bps@hotmail.co.uk
Ph: 9840104534

Yashika Khandelwal, B.Sc. (Biotech)
DOB: 31-10-1992
SIP Title: A Survey on the Consumer and Product Management in the Beverage Industry – Coffee Day
Org: Coffee Day, Bengaluru, Karnataka, India
Lang.known: English, Hindi and Bahasa Indonesia
E-mail ID: yashika.forever@gmail.com
Ph: 953 567 8990

Varun Appachoo AB, B.Com
DOB: 05-08-1991
SIP title: Second Screen Marketing
Org: Eywa Media Innovations Pvt Ltd, Bangalore
Work experience: Arastan
Lang.known: Coorgi, Kannada, Hindi,Tamil English
e-mail ID: varun.appachoo@yahoo.in
Ph: 9538768980

Vinyatha Vemulapalli, BBM
DOB: 05-01-1993
SIP title: Understanding the supply chain management of the fertilizer industry and giving suggestions for cost optimization for KRIBHCO
Org: KRIBHCO, Noida
Lang.known: English, Hindi, Telugu,
e-mail ID: vinyatha.v@gmail.com
Ph: 9845117828

Danish NP, BBM
DOB: 15-06-1992
SIP title: Study on optimal productivity
Org: Goan Fresh Marine Exports Pvt Ltd, Kota
Lang.known: English, Hindi, Kannada
e-mail ID: danishad16@gmail.com
Ph: 96932980013

Manasa Jyothi Pandith, B.Sc
DOB: 08-10-1992
SIP title: Increasing Productivity- A Method Study
Org: Primacy Industries Pvt. Ltd., Balkampady, Mangalore
Lang.known: English, Hindi, Kannada, Tulu
e-mail ID: manasaajp92@gmail.com
Ph: 9686490648
Srinivas Bhagavath K, BE
DOB: 11-05-1991
SIP title: Stress Management
Org: Nokia Solutions Networks Pvt. Ltd, Chennai
Lang known: English, Hindi, Kannada
e-mail ID: srinivasbhagavath@gmail.com
Ph: 8105282145

Sudarshan N Sherigar, BHM
DOB: 12-07-1990
SIP title: A study on comparison analysis on hotel web site and third party website
Org: TAJ hotels, Bangalore
Work experience: One year at Dominos, Bangalore
Language known: English, Hindi, Marathi, Kannada, Tulu
Email id: sudarshan7023@gmail.com
Ph: 9538849328

Anupama A. Roy, BE (IT)
DOB: 27-11-1991
SIP title: Detailed Analysis of Retail Penetration of Amul Products in Anand City
Org: Gujarat Co-operative Milk Marketing Federation (GCMMF) Ltd, Gujarat
Lang known: English, Hindi, Bengali, Gujarati
e-mail ID: royanupama27@gmail.com
Ph: 8884228374

A Nadeem Khan, BBM
DOB: 22-02-1991
SIP title: Distribution Channel and customer’s attitude towards the brand
Org: One source, Bangalore
Lang known: English, Hindi, Kannada
e-mail ID: khann3356@gmail.com
Ph: 9731650804

Sai Sowmya L, B.Tech
DOB: 04-06-1992
SIP title: Line efficiency of RGB and PET bottles
Org: Hindustan Coca-Cola Beverages Pvt Ltd, Andhra Pradesh
Lang known: English, Hindi, Telugu, Tamil
E-mail ID: soumilakkaraju9@gmail.com
Ph: 9962491714

Sowmya GK, BE
DOB: 06/06/1991
SIP title: Consumer perception on music at Coffee Day Café, Lounge and Square
Org: Coffee Day, Bangalore
Lang known: English, Hindi, Kannada
e-mail ID: sowmya.kulkarni3@gmail.com
Ph: 8147650549

Raviteja Chanumolu, B.Tech (CS)
DOB: 07-06-1991
SIP title: Logistics Management
Org: Sri Raja Lorry Transport, Kothagudam
Lang known: English, Telugu, Hindi
e-mail ID: raviteja.ch@hotmail.com
Ph: 7702929979

Rakan Rahiman Sulaiman, BBM
DOB: 06-04-1992
SIP title: A study on Competitive Comparison of Maruti Suzuki Swift and Alto 800 with its competitors
Org: Mandovi Motors, Bangalore
Lang known: English, Hindi, Kannada
e-mail ID: rakan0006@gmail.com
Ph: 8197910043

Shrinidhi Shetty, BBM
DOB: 22-06-1992
SIP title: A Study on Brand Management
Org: National Hospitality Institute, Muscat
Lang known: Hindi, English
E-mail ID: nidhishetty226@gmail.com
Ph: +919880929299

Aswin S, B-Tech
DOB: 25-10-1990
SIP title: TPM in Coca-Cola Bottling Plant & Efficiency Improvement Opportunity at Supply Chain Department
Org: Hindustan Coca-Cola Beverages Pvt. Ltd. Chennai
Lang known: English, Hindi, Malayalam, Tamil
E-mail ID: aswinsaseendran@hotmail.com aswinsaseendran.kannur@gmail.com
Ph: 8050162834 , 9446990337

Ravichandra Reddy, BBM
DOB: 04-6-1993
SIP title: Total Quality Management
Org: Kovuru Parcel Services, Proddatur, AP
Lang known: English, Hindi, Kannada, Telugu
E-mail ID: ravichandra.mopuri@gmail.com
Ph: 8971111994

Vindhya B Madhav, B.Com
DOB: 24-5-1991
SIP title: To understand the consumption pattern of Zinc Sulphate fertilizer and its market potential
Org: Kribhco ltd, Delhi
Work experience: One year @ XL Health, B’lore
Lang known: English, Hindi, Kannada, Telugu
e-mail ID: vindhyamadhavb@gmail.com
Ph: 973213656

Vindhya B Madhav, B.Com
DOB: 24-5-1991
SIP title: To understand the consumption pattern of Zinc Sulphate fertilizer and its market potential
Org: Kribhco ltd, Delhi
Work experience: One year @ XL Health, B’lore
Lang known: English, Hindi, Kannada, Telugu
e-mail ID: vindhyamadhavb@gmail.com
Ph: 973213656
Ayush Apoorva, BE (CS)
DOB: 15-8-1991
SIP title: Total Quality Management
Org: Coca Cola Pvt. Ltd., Patna
Lang.known: English, Hindi
e-mail ID: ayush.apoorva@gmail.com
Ph: 8088978802

Chetan R Brahnavar, B.Com
DOB: 04-12-1992
SIP title: Marketing Strategies on Shahwar Nissan
Org: Shahwar Nissan, B’lore
Lang.known: English, Hindi, Kannada
e-mail ID: chetriippi@gmail.com
Ph: 9901168389

Prasad Shet, BBM
DOB: 13/08/1991
SIP title: Customer satisfaction and Customers’ perception on branded Vs unbranded jewellery.
Org: SL Shet Jewelers and Diamond House, Mangalore
Work experience: One year at SL Shet Jewelers and Diamond House, Mangalore
Lang.known: English, Hindi, Kannada, Konkani, Tulu
e-mail ID: Shet30@gmail.com
Ph: 9880177279

Abhijit. K, BE
DOB: 03-11-1986
SIP title: Digital Marketing Campaign for www.etable.in, Version 2.0.
Org: Ampersand Social Media, Bangalore.
Work experience: Three years in Mphasis an HP company, Bangalore.
Lang.known: English, Hindi, Kannada, Konkani
E-mail ID: abhijit656@gmail.com
Ph: 9740570036

Priyanka Suvarna, BBM
DOB: 09-07-1989
SIP title: Database Management, Data Analysis and Certificate Designing
Org: ASF INDIA LTD.
Lang.known: English, Hindi, Marathi, Tulu
E-mail ID: priyankasuvarna9@gmail.com
Ph: 9961189413, 8450919421

Shruthi Bhat K, BE (CS)
DOB: 24-11-1991
SIP title: Salary Survey for Healthcare Industry
Org: HealthCare Global Enterprises, B’lore
Lang.known: English, Hindi, Kannada, Tulu
E-mail ID: shruthibhat66@gmail.com
Ph: 9743293224

Amritha Marita D’silva, BBM
DOB: 14-05-1992
SIP title: Consumer preference, attitude and satisfaction: An analytical investigation into select influencing factors in the urban sports goods market.
Org: Decathlon Sports India, Bannerghatta branch, Bangalore
Lang.known: English, Hindi, Kannada, Konkani, Tulu
E-mail ID: amrithadasilva@gmail.com
Ph: 9008418128
Sharath Kumar H M, BBM
DOB: 27-02-1993
Org: Nestle India Ltd, Mysore.
Lang.known: English, Hindi, Kannada, Telugu
E-mail ID: sharath.hm27@gmail.com
Ph: 7795175977

Varsha M K, BBM
DOB: 3-2-1993
SIP title: Training Evaluation
Org: Hyatt MG road Bangalore
Lang.known: English, Hindi, Kannada, Tulu
E-mail ID: varsha03mk@in.com
Ph: 7406210671

Sharanya Sharma, BA (Psy.)
DOB: 13-8-1991
SIP title: Benchmarking HR benefits and communication in IT companies
Org: Wipro Pvt. Ltd, Bangalore
Lang.known: English, Hindi, Kannada, Malayalam, Tamil
E-mail ID: sharanya.sharma.45@gmail.com
Ph: 8050762722

Kritika Shukla, B.Com
DOB: 16-08-1990
SIP title: Employee satisfaction survey
Org: HCG, Bangalore
Work Experience: Two years at Tesco HSC, Bangalore
Lang.known: English, Hindi
Email ID: kritikashukla1690@gmail.com
Ph: 7259825642

Mohamed Sheras MH, B.Com
DOB: 3/11/1992
SIP title: A study on the customer satisfaction and awareness on V-Guard products
Org: V-Guard Industries, Cochin
Lang.known: English, Hindi, Malayalam, Tamil
E-mail ID: mohamedsheras007@gmail.com
Ph: 9742446607

Arpita Varadaraj, BBM
DOB: 11-05-1992
SIP title: Employee Job Satisfaction
Org: Master staffing solution, (Manipal Integrated System), Bangalore
Lang.known: English, Hindi, Kannada, Tamil
E-mail ID: arpita.varadaraj@gmail.com
Ph: 9741898911

Karan Singh, BBM
DOB: 19-10-1990
SIP title: A study on Employee Engagement at OPPB
Org: Oakwood Premier Prestige, Bangalore
Lang.known: English, Hindi, Bengali
E-mail ID: karan.hellman@gmail.com
Ph: 9535702434, 9535591458

Viola Fernandes, BBM
DOB: 07.12.1991
SIP title: A Study on Manpower Planning in an Org
Org: Fortune Inn Valley View Hotel, Manipal
Lang.known: English, Hindi, Kannada, Tulu, Konkani
E-mail ID: veola.f@gmail.com
Ph: 8792830312

Achaiah KP, BBM
DOB: 27-11-1992
SIP title: Role of recruitment firms in reducing recruitment cycle time
Org: Prolific HR consultants
Lang.known: English, Hindi, Kannada, Coorgi
E-mail ID: achaiahkp27@gmail.com
Ph: 7760088365

Namith PK, BBM
DOB: 23/08/1986
SIP title: Marketing strategist at GBM,
Org: Gemini Building Materials, Abu Dhabi, UAE
Lang.known: English, Hindi, Malayalam, Tamil
E-mail ID: n2308pk@gmail.com
Ph: 09535270823

Padmashri S Rao, BBM
DOB: 25-01-1993
SIP title: Human Resources Management in Retail Industry
Org: Prakash Retail Private Limited, Udupi
Lang.known: English, Hindi, Kannada
E-mail id: rao.padmashri93@gmail.com
Ph: 8095440538

Rakshith PB, BCA
DOB: 29-5-1991
SIP title: Competitive analysis of ice cream product.
Org: Karnataka Milk Federations, Bangalore
Lang.known: English, Hindi, Kannada, Tulu
E-mail ID: nikhil7448264@gmail.com
Ph: 9686023372
<table>
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<td>Deekshith Kumar</td>
<td>BBM</td>
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<td>Market Study and Consumer Response</td>
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<td>Health Care Global, Bangalore</td>
<td>English, Hindi, Kannada</td>
<td><a href="mailto:rjni.injr@gmail.com">rjni.injr@gmail.com</a></td>
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<td>Amith S</td>
<td>BBM</td>
<td>18-2-1992</td>
<td>Consumer satisfaction</td>
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<td>English, Hindi, Kannada, Konkani</td>
<td><a href="mailto:amiths1992@gmail.com">amiths1992@gmail.com</a></td>
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<td>Ancy Lisa Jacob</td>
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<td>15-10-1991</td>
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<td>Best Electronics, Kuwait</td>
<td>English, Hindi, French, Arabic, Malayalam</td>
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<td>Abhijith R</td>
<td>B.Sc (Biotech.)</td>
<td>01-06-1991</td>
<td>Biomedical equipment maintenance programme and elements of risk assessment.</td>
<td>Apollo B’lore</td>
<td>English, Kannada, Hindi</td>
<td><a href="mailto:abhijithramdas@gmail.com">abhijithramdas@gmail.com</a></td>
<td>994516839</td>
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<td>Abhilash Vignesh</td>
<td>BBM</td>
<td>17-4-1993</td>
<td>Consumer behaviour towards organised and unorganised sector (milk and milk products)</td>
<td>DKMU Nandini Milks, Mangalore</td>
<td>English, Hindi, Kannada, Tulu</td>
<td><a href="mailto:abhilashvignesh1727@gmail.com">abhilashvignesh1727@gmail.com</a></td>
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<td>Ankita Tiwari</td>
<td>B.E (E &amp; Tel)</td>
<td>20-09-1991</td>
<td>Study on Components of Brand Equity in Kasturba Hospital</td>
<td>Kasturba Hospital, Manipal, Karnataka</td>
<td>English, Hindi</td>
<td><a href="mailto:ankitatiwari2012@yahoo.in">ankitatiwari2012@yahoo.in</a></td>
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**HEALTHCARE-MARKETING**
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<tr>
<td>Sahana Shetty, BBM</td>
<td>20-01-1993</td>
<td>Application of TQM in commercial Printing</td>
<td>Manipal Technologies, Manipal</td>
<td>English, Hindi, Kannada, Tulu</td>
<td><a href="mailto:sahanashetty93@gmail.com">sahanashetty93@gmail.com</a></td>
<td>8496981111</td>
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<tr>
<td>Fiona Joyner Furtado, B.Com</td>
<td>26-08-1992</td>
<td>Financial Ratio analysis and segmental reporting.</td>
<td>Bharti Airtel, Bangalore</td>
<td>English, Hindi, Konkani</td>
<td><a href="mailto:fiona_aug26@hotmail.com">fiona_aug26@hotmail.com</a></td>
<td>9008956460</td>
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<tr>
<td>Swathi Umesh, B.Com</td>
<td>9-7-1992</td>
<td>MCX, Multi Commodity Exchange</td>
<td>Reliance Capital, Mumbai</td>
<td>English, Hindi, Kannada, Tulu</td>
<td><a href="mailto:swathi@yahooin.in">swathi@yahooin.in</a></td>
<td>94981783459</td>
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<td>Gourav A M, B.Com</td>
<td>14-7-1992</td>
<td>Credit appraisal of MSME and MSME's contribution to India</td>
<td>Canara bank Bangalore</td>
<td>English, Hindi, Kannada, Telugu</td>
<td><a href="mailto:angourav@live.com">angourav@live.com</a></td>
<td>9980979090</td>
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<td>SIDDARTHAN K, BE</td>
<td>02/10/1990</td>
<td>A study on Retail Outlet Location Decision</td>
<td>Charoen Pokphand (India) Pvt Ltd, Chennai</td>
<td>English, Tamil</td>
<td><a href="mailto:indiansiddarthan@gmail.com">indiansiddarthan@gmail.com</a></td>
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<td>Vinay G, BBM</td>
<td>18-05-1991</td>
<td>Credit Risk Management</td>
<td>Pragathi Krishna Gramin Bank</td>
<td>English, Hindi, Kannada, Konkani, Telugu</td>
<td><a href="mailto:vinay.4ug@gmail.com">vinay.4ug@gmail.com</a></td>
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<td>Renita Pinto, BE</td>
<td>15-03-1988</td>
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<td>Shanco Securities, Mumbai</td>
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<td>Nandan J Brahmvavar, B.Com</td>
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<td>Ratio analysis</td>
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<td>Deepak S Patil, B.com</td>
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<td>Yogeshwar TA, B.Com</td>
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<td>Business Development</td>
<td>Charoen Pokphand, Chennai</td>
<td>English, Hindi, Tamil</td>
<td><a href="mailto:yogeshwar123@gmail.com">yogeshwar123@gmail.com</a></td>
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Faculty Coordinators:

Prof. Navin Kumar
☎ 7259272757, 0820-2925321
Dr. S Lakshminarayanan
☎ 9880199109

Dr. Yogesh Pai
☎ 9880530633
Prof. Suhan
☎ 9986103367

Placement office Email:
placement.mim@manipal.edu
placements.mim@gmail.com

Postal Address of the Institute:

School of Management, Manipal University
Next to 9th Block, MIT Campus
Manipal - 576104
Udupi, Karnataka, INDIA
Ph: 0820-2571924 (Office)
Flight schedule from major cities to Mangalore:

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